

RED SOX

FENWAY/KENMORE NEIGHBORHOOD SUPPORT & RELATIONS

2022 ANNUAL REPORT

2022 marked the return of full crowds for a full season at Fenway Park, once again drawing millions of fans and visitors from around the world.

In 2022, the Boston Red Sox reached an important milestone, marking twenty years under our ownership group. Since the very beginning, John Henry, Tom Werner, Mike Gordon, and their partners have remained committed not just to the pursuit of October baseball, but to the active role the Boston Red Sox plays in the community.

This report summarizes our efforts in 2022 to support the Fenway/Kenmore area and cultivate our partnerships with the City of Boston.



WELCOME, MAYOR WU!

After her historic election in the fall of 2021, Mayor Michelle Wu made several visits to Fenway Park in 2022. In April, she received an exclusive first look at improvements made in the offseason including newly opened areas of the ballpark such as Truly Terrace, NESN's new studio overlooking the field, and the 521 Overlook event space. She was greeted by Wally the Green Monster and Red Sox legend and Hall of Famer Jim Rice.



The Mayor returned in August to cut the ribbon on the brand-new, state-of-the-art MGM Music Hall at Fenway. Nearly three years after breaking ground, the venue opened with a line-up of superstars including Bruno Mars, Chris Stapleton, and James Taylor. In a statement before the ceremony, Mayor Wu said, “The completion of MGM Music Hall will be a significant contribution to Boston’s eccentric music and arts culture...I’m excited to see the opportunities and the experiences that this new venue will bring to our city.”



SUPPORT FOR NEIGHBORHOOD ORGANIZATIONS & PROGRAMS

Each year, the Boston Red Sox and Red Sox Foundation make charitable contributions to a variety of organizations in the Fenway/Kenmore area. In 2022, the Club and Foundation directed more than \$90,000 to local organizations and programs including:

- Art Resource Collaborative for Kids (ARCK)
- Boston Arts Academy
- Emerald Necklace Conservancy
- Fenway Community Development Corporation
- Fenway Garden Society
- Back Bay Association
- Fenway Community Health Center

Support from the Club and Foundation for charity and community organizations and activities in the City of Boston totaled more than \$4.4 million in 2022. That figure included a \$300,000 donation to the City of Boston and Boston Cultural Council to support local arts with an emphasis on arts in the Fenway.

In December, the Red Sox Foundation and Boston Red Sox also announced a 2023 commitment of \$50,000 to Fenway Cares to address food insecurity in the Fenway neighborhood.



SUPPORT FOR NEIGHBORHOOD ORGANIZATIONS & PROGRAMS

2022 was a milestone year for the Red Sox Foundation, which marked twenty years of impact made on countless lives in Boston and beyond. The Red Sox Foundation looks forward to continuing its work supporting health, educational, and recreational opportunities for children and families throughout New England for many more years to come. Learn more about the Foundation's impact [here](#).

And as always, we look to provide additional contributions beyond financial commitments in the form of in-kind donations—collectible memorabilia, mascot appearances, and Fenway Concert Series tickets—to support events and fundraising efforts in the community. We think creatively about resources we can share, including the ballpark itself, and once again hosted Boston Public Schools for high school graduation ceremonies in 2022, which included a special appearance by Mayor Wu.



NEIGHBORS AND FRIENDS AT THE BALLPARK

We look forward to our semi-annual open community meetings when we invite our neighbors to the ballpark. We held two open meetings in April and October 2022 and continue to work closely with local organizations year-round. Residents and local businesses can keep up with Fenway Park happenings with the full game and events calendar on [the Red Sox neighborhood webpage](#) and should feel free to reach out to us at any time.

In 2022, Neighborhood 9's continued to be a popular ticketing program for residents who live in the 02115 and 02215 zip codes in Boston. With up to four \$9 tickets available for up to five games per season, it is a highly affordable way for Fenway residents to support the hometown team.



NEIGHBORS AND FRIENDS AT THE BALLPARK

In May, we celebrated our annual Neighborhood Night with Councilor Kenzie Bok and the organizations that are integral to fostering community and culture in the Fenway. The organizations that make up Fenway Cares were honored during the pregame ceremony for their work to address food insecurity in the neighborhood. Councilor Bok joined Fenway Civic Association and Fenway Alliance for a ceremonial first pitch prior to the game.



CELEBRATING THE ARTS IN THE FENWAY

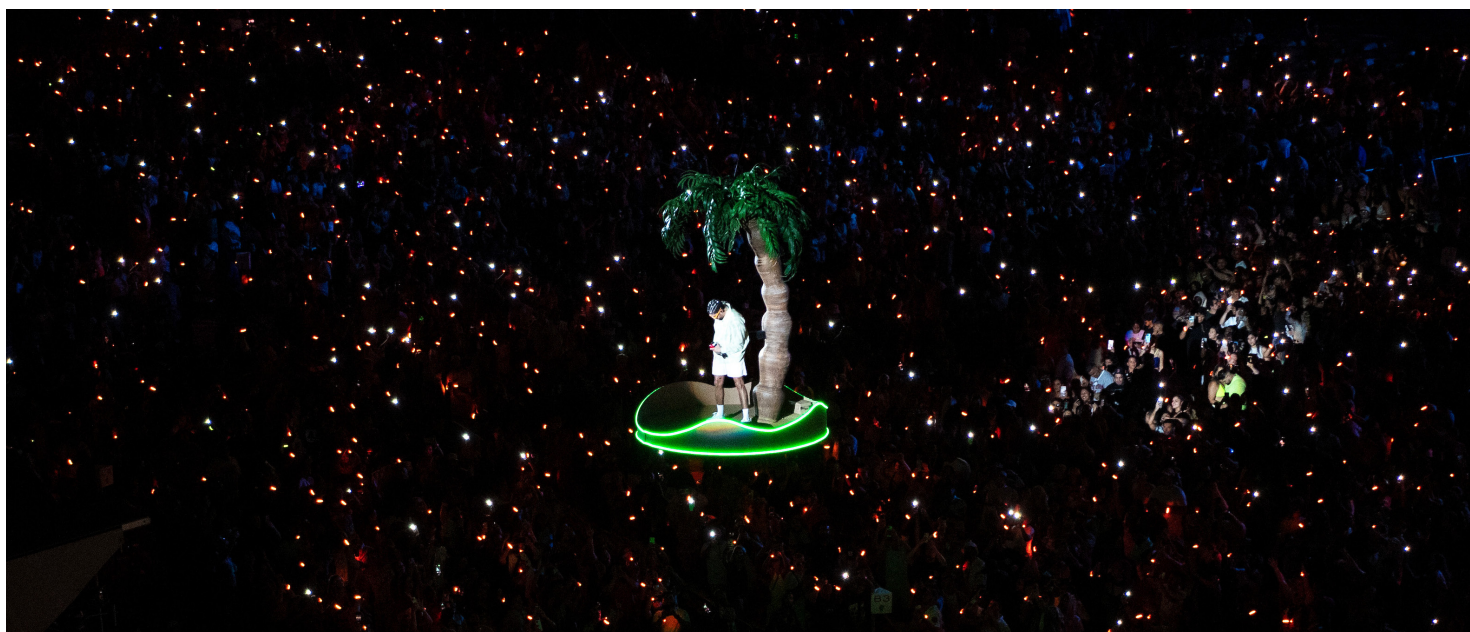
In late August, in a pregame ceremony highlighting the arts, the Fenway's own Boston Arts Academy and Fenway Studios were celebrated on the field as leaders in the local arts community.

The Red Sox and Hall of Famer David Ortiz joined Mayor Wu, State Rep. Chynah Tyler, Councilors Kenzie Bok and Erin Murphy, and Boston Celtic Grant Williams for a special pep rally with Boston Arts Academy leaders Anne Clark and Denella Clark in early September. Students were welcomed back to their modern, newly renovated school across the street from Fenway Park. The Red Sox distributed special hats commemorating BAA's 25th anniversary to each student.



CONCERTS AND SPECIAL EVENTS

Fenway Park hosted ten concerts and the ballpark's first-ever comedy show as part of a Fenway Concert Series lineup in 2022, including a concert by worldwide superstar Bad Bunny that prompted a City declaration of "Bad Bunny Day" in Boston! Over 500 free concert tickets were made available during the summer for local organizations, nonprofits, and businesses to share with residents and employees, or to use for charitable purposes. Exclusive presale opportunities for Fenway residents were also made available for these performances.



Basketball also made its way into the ballpark in 2022 with a watch party in early summer. The Boston Red Sox collaborated with the City of Boston to provide the opportunity for thousands of fans to watch Game 6 of the NBA Finals and cheer on the Boston Celtics in their battle against the Golden State Warriors. Mayor Wu and Councilor Bok stopped by to thank fans who came out to Fenway Park to lend their support to another hometown team.



ATTENTION TO CLIMATE AND GREEN SPACES

Before the 2022 baseball season began, the Boston Red Sox announced Aspiration as the Club's official sustainability provider. As part of this historic partnership, the Red Sox are investing a portion of each ticket purchased by fans to the Aspiration Planet Protection Fund, which purchases verified carbon credits to help offset the carbon footprint of fans attending games.

Early in the season, the Red Sox marked Earth Day in a pregame ceremony on April 21st with Dr. David Cash, EPA Administrator for the New England Region, on hand to announce, "Play ball!" We continuously explore opportunities to collaborate with local government agencies dedicated to bringing awareness to climate and environmental issues.



The Emerald Necklace parks nearby are vital green spaces in our city. In 2022, the Boston Red Sox and Red Sox Foundation supported the Conservancy's teen education program as well as Olmsted Now, which marked the Frederick Law Olmsted bicentennial. Olmsted Now, a year-long commemoration, brought together nearly 200 local organizations to activate the Emerald Necklace and promote Olmsted's ideals and values including community and unity.

ATTENTION TO CLIMATE AND GREEN SPACES

As a member of the Green Ribbon Commission's Cultural Institutions Working Group, the Red Sox and Fenway Park were chosen to host part of a special pop-up art series in the city. Boston-based artist Silvia Lopez Chavez, a MassArt graduate, depicted Red Sox legend David Ortiz standing in two feet of water, the projected sea level rise by 2070 should climate change in Boston go unchecked. The work was installed on Lansdowne Street under the Green Monster using washable and biodegradable materials and environmentally friendly paint.



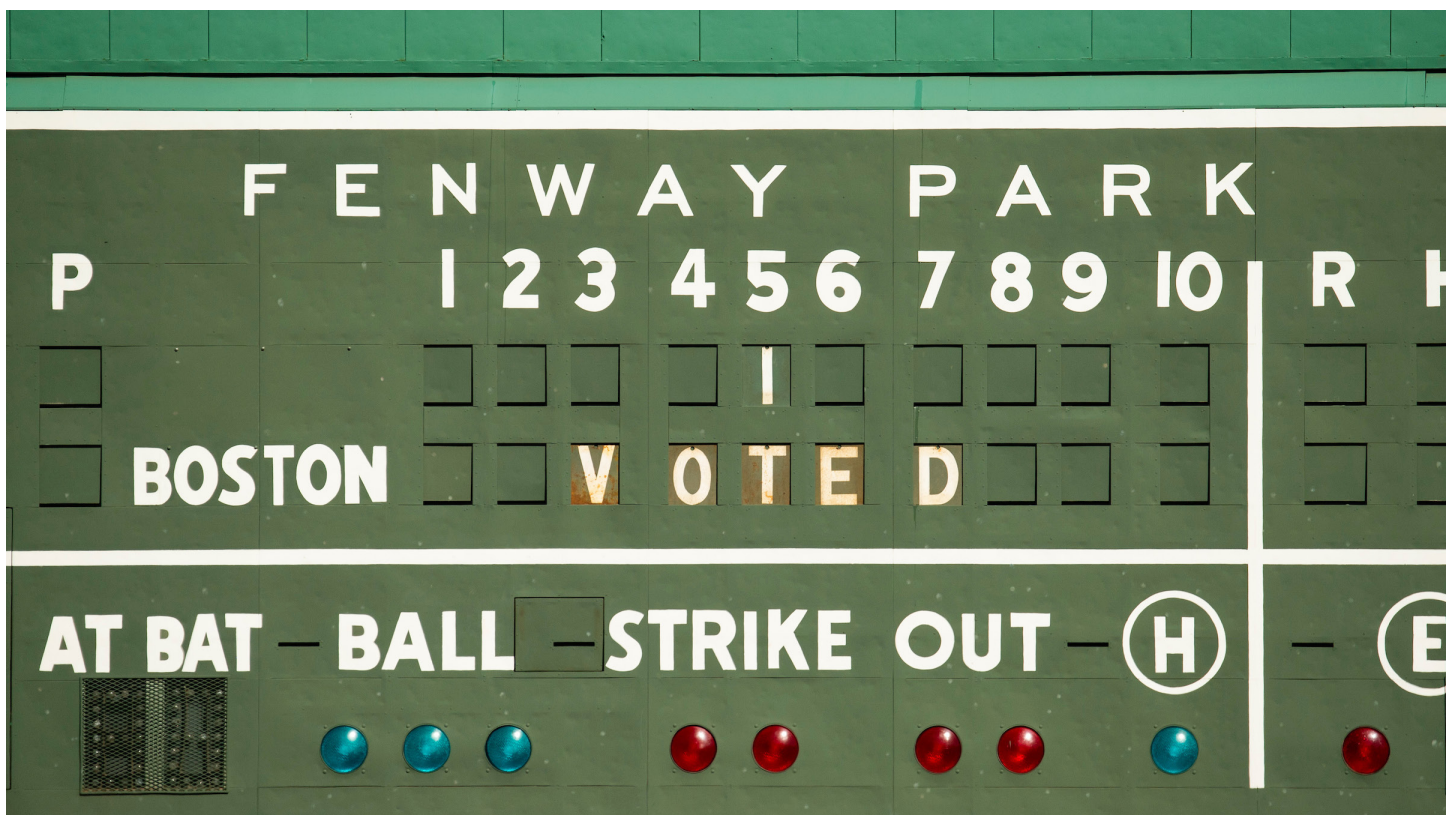
VOLUNTEERISM AND CIVIC ENGAGEMENT

The Boston Red Sox are committed to supporting the local community in ways beyond charitable support by amplifying local causes, promoting arts and culture, volunteering, and civic engagement.

In the spring of 2022, we sponsored Boston's 2022 Haitian American Unity Parade, making its return after a three-year hiatus, as well as the Haitian Flag Day breakfast hosted by City Councilor At-Large Ruthzee Louijeune.

Through our weekly neighborhood newsletter, we continued to promote activism surrounding the preservation of the Route 55 bus in the West Fens and completed a detailed study of the bus line. The study was shared with a variety of local stakeholders and elected officials and can help inform public agencies' work to provide effective public transportation options in the Fenway and the City of Boston.

2022 was a major election year in Massachusetts, and the Red Sox once again partnered with the Boston Elections Commission to open the ballpark as an early voting site for Bostonians. Eligible voters were able to cast their ballot ahead of Election Day and stop for a photo opportunity with an iconic Fenway Park backdrop.



A SPECIAL THANK YOU AND WELCOME

The Boston Red Sox thank District 8 City Councilor Kenzie Bok and her staff, State Senator Will Brownsberger, State Representative Jay Livingstone, and the Mayor's Office of Neighborhood Services for their collaboration throughout 2022. We also bid Governor Charlie Baker a fond farewell and thank him for his leadership and dedication to our commonwealth and city. We look forward to crossing paths again!



The Red Sox are also grateful for the long-time partnership with State Representatives Jon Santiago, who threw a Ceremonial First Pitch on Puerto Rican Heritage Night, and Chynah Tyler and are grateful for their guidance and years of service to the Fenway area. While Fenway Park may no longer fall under their purview, we are proud to call them friends. The Club welcomes State Senator Lydia Edwards and State Representative Danny Ryan into the Fenway fold and looks forward to engaging with them and the rest of the legislative delegation on all things Fenway!

**Thank you to our neighbors
and community partners for
another great year.**

