



ACADEMY



SUMMER

June 12 - August 5

FALL

September 23 - November 4



300
PLAYERS



27
COACHES



20
GUEST SPEAKERS



258
PLAYERS



28
COACHES



8
GUEST SPEAKERS

SPEAKER SERIES

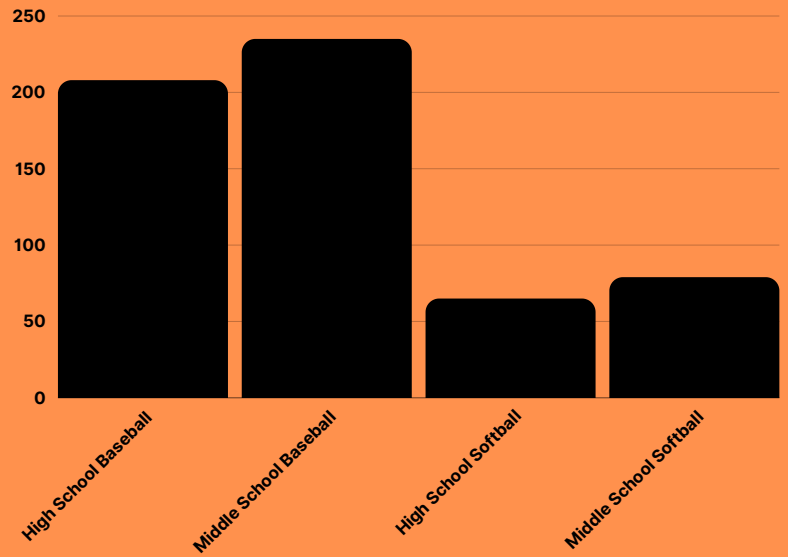
ABOUT OUR SPEAKER SERIES

In an effort to build pathways to further diversify the sports industry, the Saturday Speaker Series educates Academy players and their families about an array of opportunities in front offices and beyond. Each Saturday, different speakers provide insights and answer questions to assist players who may want to consider pursuing their passion as a career.

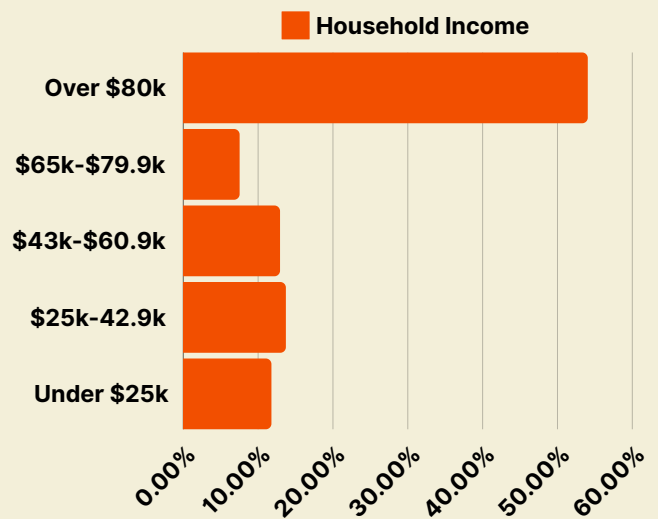
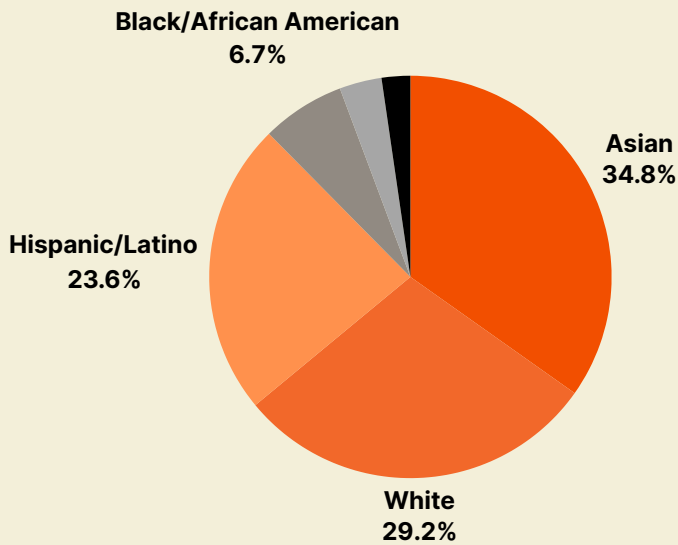
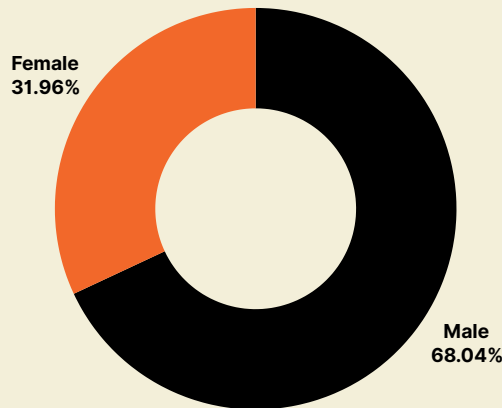
SUMMER AND FALL
OF SPEAKERS

28

Number of players for Summer and Fall



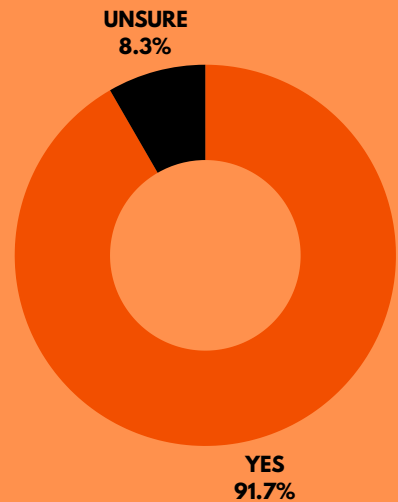
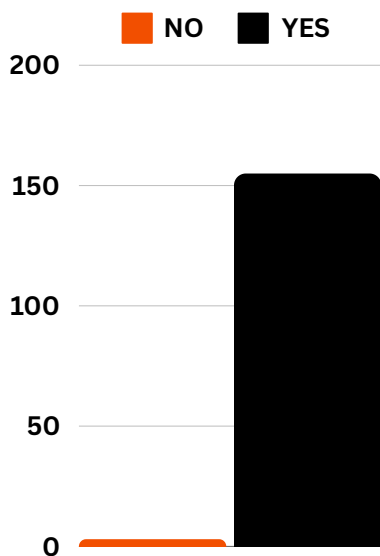
Demographic Information for Summer and Fall



Summer End of Season Survey Data

158 Responses

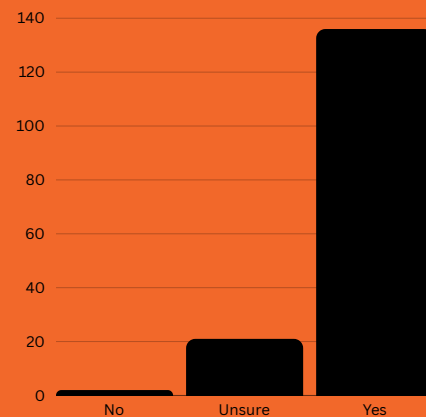
Did the Academy coaches and staff create an inclusive and welcoming environment?



Would you recommend our Academy teams/the program to your family and friends?



Does your child plan to return next season?



"My daughter will be returning to the academy since it has taught her a lot of things her school team couldn't. The academy could also give her more experience since she will be trying out for her high school team in the following year."

Middle School Softball Parent

"This was a beautiful experience to have him play and compete with other kids as well as it teaches the kids well behaviors and how to be a teammates."

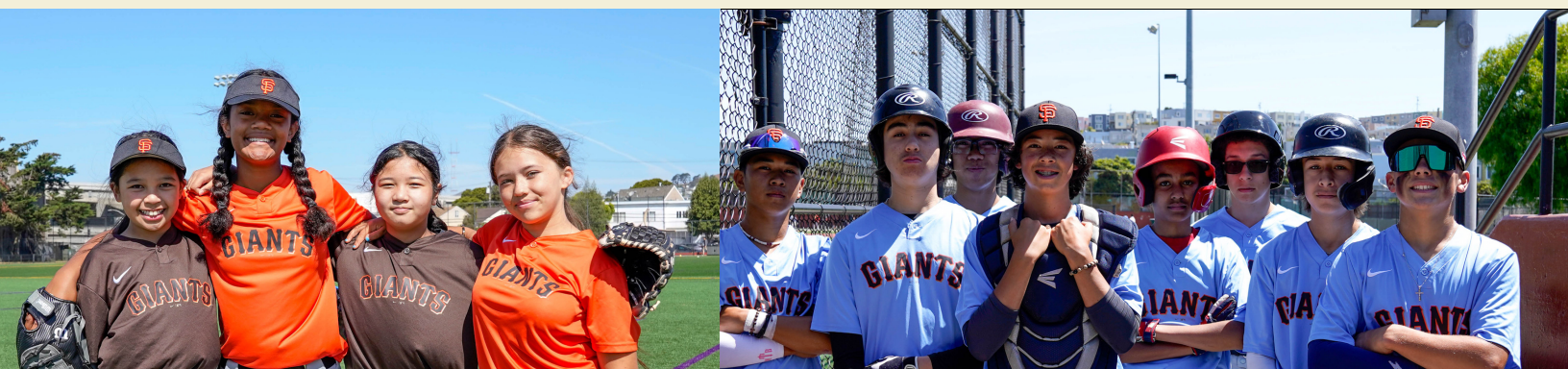
Middle School Baseball Parent

It was a good opportunity to hone skills and get games together without paying an exorbitant fee to a private travel baseball organization.

High School Baseball Parent

She'd like to continue learning more about the game, improving her skills, staying active in the off season (from school athletics), and meeting new people.

High School Softball Parent



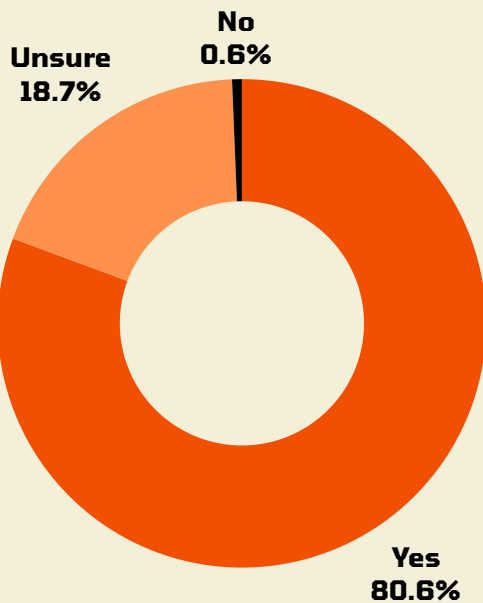
Fall End of Season Survey Data

155 Responses

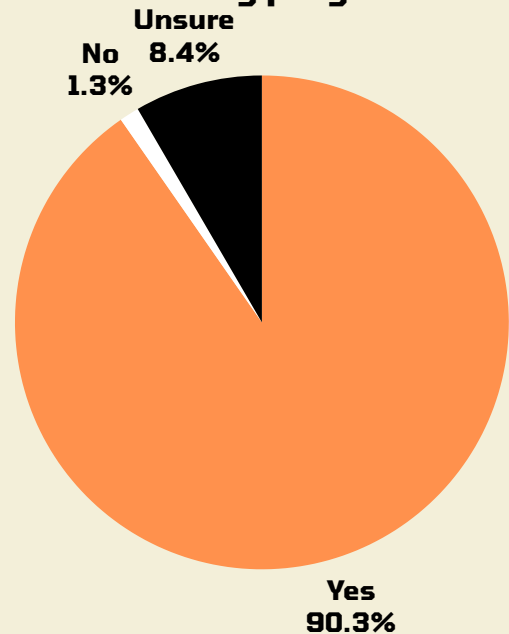
Did your player participate in Summer and Fall?

| | |
|-------------------------|----|
| Yes, both Summer & Fall | 98 |
| No, just Fall | 64 |

Does your player plan to return next season?



Would you recommend the Academy program?



Why did you enroll your child/family member on an Academy team?

- 90 - COMPETITIVE PLAY
- 132 - OPPORTUNITY TO CONTINUE PLAYING BASEBALL/SOFTBALL
- 37 - FOR FUN, A NEW ACTIVITY TO TRY OUT
- 72 - AFFORDABILITY/ACCESS

High School Baseball Parent:

“We can't afford club teams. This time commitment is perfect. Also this will be his last eligibility for SFYBL this spring and will want to continue playing. This high school program will be good“

Middle School Baseball Parent:

“He liked the speaker series, enjoyed meeting new folks, and gave him something enjoyable to do.“

Middle School Baseball Parent:

“She loves baseball and the fact that she can meet new friends is huge for her. The experience has been nothing but positive“

Middle School Softball Parent:

“It was a great learning experience, and she plans on trying out for her middle school softball team next year.“