

### ARIZONA DIAMONDBACKS

# **COMMUNITY NEWSLETTER**

### CELEBRATING \$70 MILLION IN CHARITABLE GIVING

VOL 8, ISSUE 2 · MAY 2020

### **RESPONSE TO COVID-19**

### **DONATED OVER \$1 MILLION TO NON-PROFITS** SERVING FRONT LINES OF THE PANDEMIC

On March 23, 2020, the Arizona Diamondbacks announced the donation of \$550,000 to Arizonabased non-profit organizations that immediately assisted those most vulnerable during the current national emergency.

"Over the past 10 days, we have watched the heroic efforts of so many Arizonans who are helping those in need - from medical professionals to local food banks and childcare operations that have opened their doors to those working long hours to keep our community running," said D-backs Managing General Partner Ken Kendrick. "We are so grateful to be a part of such a special place and to be in the position to give back at a time like this."

"I'm so proud of our organization for implementing a plan that will provide relief to communities across the entire state," said D-backs President & CEO Derrick Hall. "We have had many employees offer to volunteer at local food banks while still practicing social distancing, as each of them simply wants to help those around us. It is not just our civic responsibility, but our honor to be of service to our community during these challenging times."

Less than seven days later, the D-backs announced the donation of an additional \$500,000, bringing the franchise's current total to more than \$1 million. The latest donation benefitted those in the medical/ healthcare fields.

"The needs in our community continue to grow, particularly in the healthcare industry and we feel it's important to continue to give back to those heroes," said D-backs Managing General Partner Ken Kendrick. "We can't help but be inspired by those who are sacrificing so much right now to keep us all safe and we want to continue to inspire others during these unprecedented times."

"We are fortunate to not only be in a position to continue to give back, but to be in touch regularly with those in the medical field who can help distribute these funds in a meaningful way, " said D-backs President & CEO Derrick Hall. "Whether it is personal protective equipment, critical resources to support healthcare personnel or technology to provide virtual visits for those currently receiving care, we believe this money can make an immediate impact."

The Arizona Diamondbacks Foundation and team will continue to monitor the situation in the event additional assistance can be made available, if necessary.

### **ESTABLISHED \$1 MILLION FUND FOR GAMEDAY STAFF**

On March 17, 2020, the Arizona Diamondbacks announced the establishment of a fund of at least \$1 million for gameday staff affected by the postponement of games in Major League Baseball.

"Our gameday staff is part of our family and we want to make sure that we take care of them and support them during these challenging economic times," said D-backs Managing General Partner Ken Kendrick. "When times are tough, that is when organizations like ours need to step up and I'm proud of all 30 teams who are motivated by a desire to help others in our baseball community."

"There are personal relationships that exist between our gameday staff and all of us who work at the D-backs and it is important that they know we are here for them." said President & CEO Derrick Hall. "When baseball returns, so will these faces that our fans have come to know and love, as these are the people who are responsible for the incredible fan experience at Chase Field."



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### PARTNERSHIPS IN ACTION

### D-BACKS AND AMERICAN RED CROSS PARTNER WITH BUDWEISER TO HOST BLOOD DRIVE AT CHASE FIELD



On Tuesday, April 28 through Thursday, April 30, the American Red Cross, Budweiser and the D-backs teamed up to host a blood drive where our employees, partners, season ticket holders and fans donated blood while still practicing social distancing. Nearly 150 people per day gave blood, including J.J. Putz and Willie Bloomquist, to help more than 1,200 people in the community.

"We are excited to partner with the Red Cross and Budweiser to help provide a safe space for our fans to donate blood at such a crucial time," said D-backs President & CEO Derrick Hall. "Blood donations are essential, especially in times like this, and we are proud to be able to offer a space that allows the Red Cross to be able to continue to collect donations and take the necessary social distancing precautions. We thank our fans and partners for stepping up to the plate and helping those who need it most in our community."

As of April 5, nearly 14,000 Red Cross blood drives have been canceled across the country due to coronavirus concerns, resulting in more than 400,000 fewer blood donations.

Blood donation is essential to ensuring the health of our communities. The need for blood is constant, and volunteer donors are the only source of blood for those in need. With no knownend date in this fight against coronavirus, the Red Cross needs the help of donors and blood drive hosts to maintain a sufficient blood supply for weeks to come.

"Whether it is supporting large scale natural disaster relief, a local public safety campaign, or a significant three-day blood drive, the Arizona Diamondbacks continue to support the community in a variety of impactful ways," said Jason Benedict. Red Cross regional donor services executive. TUESDAY, APRIL 28TH

NUMBER OF ATTENDEES: 126 28 UNITS COLLECTED 1<sup>ST</sup> TIME DONORS: 88

WEDNESDAY, APRIL 29™ NUMBER OF ATTENDEES: 157 152 UNITS COLLECTED 1<sup>ST</sup> TIME DONORS: 108

THURSDAY, APRIL 30TH NUMBER OF ATTENDEES: 147 148 UNITS COLLECTED 1<sup>ST</sup> TIME DONORS: 74







# **ASEBAL**

CHASE • Insight

### D-BACKS SCIENCE OF BASEBALL PRESENTED BY CHASE AND INSIGHT

The Arizona Diamondbacks, Chase and Insight are providing free online lessons to ensure that teachers and students are able to participate in engaging, hands-on STEM activities at home. Five lessons have been transitioned from the main curriculum and are being offered as a resource for educators and students that are learning from home.

For more information about access to the online lessons. please email dbacksfoundation@dbacks.com.



### PEPSI PRODUCT DONATED TO NON-PROFITS

The D-backs collaborated with Pepsi to donate more than 7,500 cases of Pepsi product to communities in need, including the D-backs Boys & Girls Club, St. Mary's Food Bank, The Singletons, Phoenix Fire Department and St. Vincent De Paul.



# IN THE **COMMUNITY**





# GILA RIVER HOTELS & CASINOS FOOD DISTRIBUTION



The D-backs hosted Gila River Hotels & Casinos to distribute food bags to their Urban Community Members onsite at Chase Field. While the Native American communities across the state have been hit hard by the coronavirus, this impact spanned across the Gila River Indian Community.

### ONLINE MYSTERY BALL

As part of the Opening Day At Home Celebration on Thursday, March 26, the Arizona Diamondbacks Foundation was proud to hold the first Mystery Ball fundraiser online which raised over \$30,000 to support those affected by COVID-19.

For more information regarding future 2020 Mystery Ball fundraisers, please visit dbacks.com/mysteryball.



### **VIRTUAL HANGOUTS**

D-backs pitcher Alex Young joined radio host Mike Ferrin to host a virtual hangout with 40 families from HopeKids! Our community partner, HopeKids, serves families with children fighting life-threatening illness or disease. During the virtual hangout, Alex Young and Mike Ferrin answered questions about baseball, fantasy football, cooking and more. Also, Stephen Vogt paid a visit with his friends at Banner Health Cardon Children's Medical Center.











# IN THE **COMMUNITY**

### STEPHEN VOGT SUPPORTS **D-BACKS BOYS & GIRLS CLUB**

In addition to supporting healthcare staff, Stephen Vogt and his wife Alyssa provided Chick-fil-A lunches for the D-backs Boys & Girls Club. Several Boys & Girls Clubs of the Valley – Arizona branches remain open to accommodate school closures and families of essential workers.

### **EDUARDO ESCOBAR & STEPHEN VOGT SUPPORT HEALTHCARE WORKERS**

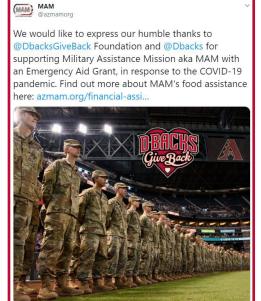
Eduardo Escobar and Stephen Vogt teamed up with the D-backs to deliver gift cards to the healthcare heroes at Banner Health and Dignity Health. A total of \$20,000 in gift cards were purchased from Papa John's, Streets of New York, Raising Canes and Chick-fil-A to support meals for hospital staff.



### **COMMUNITY PARTNER SPOTLIGHT**







### ST. MARY'S FOOD BANK

Throughout March and April, D-backs employees volunteered weekly at St. Mary's Food Bank to assure the organization could continue to feed Arizona's families in need. Together they packed over 2,000 food boxes and served families through a drive thru distribution process.



# HOW YOU CAN GIVE BACK

### **ONLINE MEMORABILIA AUCTIONS**

New D-backs Authentics items and unique autographed memorabilia will be available online each Friday at dbacks.com/auctions. All funds raised will benefit COVID-19 relief efforts.



### ST. MARY'S FOOD BANK

St. Mary's Food Bank Alliance distributes 45,000 Emergency Food Boxes, at no cost, to individuals and families in need every month. The food distribution centers remain open - if you'd like to volunteer, visit stmarysfoodbank.org for more information.



# D-BACKS GIVE BACK 50/50 RAFFLE SUPPORTED BY ARIZONA LOTTERY

### 50/50 RAFFLE AT HOME

The Arizona Diamondbacks Foundation and FOX Sports Arizona raised over \$20,000



for COVID-19 relief efforts during the first two weeks of the 50/50 Raffle, supported by Arizona Lottery. The D-backs will also match the charitable portion of the 50/50 Raffle, doubling the impact in the community during the coronavirus national emergency. Each week, the 50/50 Raffle will launch on Friday at 10:00AM and run through the following week's replays, with the drawing being held on Thursday evenings, three hours into the D-backs Throwback Thursday Classic games broadcasted on FOX Sports Arizona. Raffle tickets are available for three for \$5, 10 for \$10 or 80 for \$20. The 50/50 Raffle will be available for all fans in Arizona, who can purchase raffle tickets online at dbacks.com/5050raffle.

Visit dbacks.com/5050raffle to learn more.





### FOLLOW D-BACKS GIVE BACK ON SOCIAL

Support the Arizona Diamondbacks Foundation by following the D-backs Community and Arizona Diamondbacks Foundation social accounts on Facebook and Twitter.







twitter.com/DbacksGiveBack facebook.com/DbacksGiveBack/ #DbacksGiveBack