

# 2020 St. Louis Cardinals COMMUNITY REPORT



We were able to continue to perform our mission of caring for kids in the community during these unprecedented times because of the generosity of our fans, players, and staff.

## Letter from the President



2020 was a challenging year for all of us, yet we remained committed to working to positively impact our community. We were able to continue to perform our mission of caring for kids in the community during these unprecedented times because of the generosity of our fans, players, and staff.

We began 2020 with our kick-off to the baseball season, the 24th annual Cardinals Care Winter Warm-Up. The yearly event drew thousands of fans from throughout Cardinals Nation to downtown St. Louis for a weekend of player and alumni autographs, interviews, insights, and general excitement leading into the 2020 MLB season.

Then the COVID-19 pandemic hit and life as we know it dramatically changed. Spring Training was suspended and players and coaches were sent home. Our Front Office closed and our employees began telecommuting. Despite so many unknowns, our team began working on ways in which we could help address the issues caused by the pandemic, and support those facing hardship.

In March, the Cardinals established a \$1 million fund to support seasonal and game-day Busch Stadium contract employees impacted by postponed games and events at Busch Stadium as part of a Major League-wide 30-Club, \$30-million effort. The fund provided aid to part-time and game-day Cardinals employees including ushers, event staff, scoreboard operators, grounds crew, retail staff, carpenters, laborers, interns, and others affected by the delay to the 2020 season's start.

We established an additional \$1 million fund through a grant from Cardinals Care. This fund was designed to provide relief to 2020 seasonal and game-day Busch Stadium contract employees experiencing financial hardship due to the COVID-19 pandemic. This group of workers included concession employees, emergency medical and security personnel, cleanup crew members, and others who work for companies that contract with the Cardinals in both St. Louis and Springfield to provide services to the team.

We also joined a league-wide initiative to raise funds for organizations throughout the country that provide relief to people dealing with food insecurity through the Home Plate Project, which was initiated back in 2019 by our own Adam Wainwright and his charity, Big League Impact.

Speaking of Adam Wainwright, we were thrilled for him to be named the recipient of Major League Baseball's Roberto Clemente Award for the 2020 season. He is the sixth Cardinal — the most of any MLB franchise — to be recognized with this esteemed award for his outstanding philanthropic work around the world.

Although we weren't able to hold our regular Redbird Rookies season, we were able to offer our participants several online programs and resources to help them and their families throughout the year.

We also partnered with Harris Stowe State University to begin a \$1.2 million renovation of Stars Park, the baseball and softball facility on their campus. Stars Park served as home to the St. Louis Stars National Negro League team from 1922-1931.

While the pandemic kept the gates closed during the 2020 season, we welcomed fans in the form of cardboard cutouts. CardBOARD Nation raised thousands of dollars for Cardinals Care to help those in need — a need that was amplified this year as more children and families faced hardships.

While 2020 was difficult in so many ways, I am inspired by the unity and resiliency of our team and community, and their ability to come together to provide help where it was needed most. I am thrilled that we are able to have fans back at Busch Stadium for the 2021 season, and I am deeply thankful for the opportunity to give back to those who support us on and off the field every day.

**William DeWitt III**  
**President, St. Louis Cardinals**  
**Chairman, Cardinals Care Board of Directors**

# COVID-19 RESPONSE

\$1 Million

Fund for Game-day Cardinals Employees

\$1 Million

Fund for Game-day Contract Employees

\$130,000

To Charities Assisting with Food Insecurity

## Game-Day and Contract Employee Relief Funds

The St. Louis Cardinals established two \$1 million funds to support seasonal and game-day Busch Stadium contract employees impacted by postponed games and events at Busch Stadium. The first fund, which was announced as part of the league-wide 30-Club, \$30-million effort in March, provided aid to approximately 1,350 part-time and game-day Cardinals employees including ushers, event staff, scoreboard operators, grounds crew, retail staff, carpenters, laborers, interns, and others affected by the delay to the 2020 season's start.

The second fund, created through a \$1 million grant by Cardinals Care, was designed to provide relief to 2020 seasonal and game-day Busch Stadium contract employees experiencing financial hardship due to the COVID-19 pandemic. This group of workers includes concession employees, emergency medical and security personnel, cleanup crew members, and others who work for companies that contract with the Cardinals to provide services to the team. Cardinals Care partnered with the St. Louis Community Foundation to process eligible recipients and implement the grant program. 1,809 grants were provided to workers in both St. Louis and Springfield.



The St. Louis Cardinals made a commitment to support the community during this unprecedented time. In response to the COVID-19 pandemic, the team led and participated in several initiatives to provide much needed support.



**TWO**  
\$1 MILLION FUNDS  
ESTABLISHED

## Home Plate Project

In April of 2020, a league-wide initiative executed by all 30 MLB Clubs and over 50 Major League players raised nearly \$1 million, providing over four million meals to support childhood hunger prevention in the wake of the COVID-19 pandemic. The Home Plate Project is a partnership between Major League Baseball, Garth Brooks Teammates for Kids Foundation and Big League Impact, which was founded by St. Louis Cardinals pitcher Adam Wainwright, and is currently led by Wainwright and Texas Rangers pitcher Kyle Gibson.

Through this initiative, Cardinals Care contributed over \$120,000 to three food assistance charities in the St. Louis community. The St. Louis Area Foodbank received \$22,750, which provided 91,000 fresh and nutritious meals to area children via various distribution programs. Crisis Aid International received \$50,000 to support 300 families in need of food assistance. Operation Food Search received \$50,000 to provide 22,500 kid-friendly, shelf-stable meals to children in need.

**St. Louis Area  
Foodbank**  
**\$22,750**

**Crisis Aid  
International**  
**\$50,000**

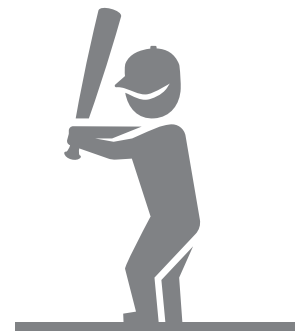
**Operation  
Food Search**  
**\$50,000**



## April Blood Drive with FOX Sports Midwest and Anheuser-Busch

The St. Louis Cardinals, Anheuser-Busch, FOX Sports Midwest and the American Red Cross teamed up to host a special, socially-distanced blood drive at Busch Stadium on Tuesday, April 21 to service the Red Cross' critical need for blood and platelet donations.

*Thanks to the generosity of our fans, donations exceeded our goal by 10% and impacted 200 lives.*



## Rise Up for Heroes

Starting in April, St. Louis civic, sports and business leaders joined together to rally the St. Louis community in an expression of thanks and support for the frontline heroes in the fight against the COVID-19 pandemic.

The "Rise Up For Heroes" initiative encouraged everyone in the St. Louis community to stand together and salute frontline heroes.

The initiative featured parades led by Cardinals mascot, Fredbird, and St. Louis Blues mascot, Louie, through the streets of various St. Louis neighborhoods throughout the month of May. Each parade ended at a local hospital to show encouragement and gratitude to frontline workers. The Cardinals were also represented by Team President, Bill DeWitt III, President of Baseball Operations, John Mozeliak, and Cardinals and National Baseball Hall of Famer, Ozzie Smith.

The team also participated in an hour-long TV special to promote the initiative, which included messages of encouragement from Cardinals alumni.



## SALUTING FRONTLINE HEROES



## Mask Up STL

The St. Louis Cardinals participated in a city-wide initiative to encourage mask-wearing by having player statues, including the legendary Stan Musial statue outside of Busch Stadium, fitted with St. Louis-themed face masks.



KEEPING FANS  
AND PLAYERS  
**SAFE**

## Community Resource Page

The Cardinals are fortunate to work with a number of amazing partners who provide critical resources and aid to those most impacted in our region. The Cardinals compiled an informational webpage which allowed fans to give help, receive assistance, or access free, educational resources about COVID-19.



## Step Up to the Plate

On August 24, 2020, the Cardinals and Cardinals Care joined forces with the Kansas City Royals and Royals Charities off field in the month-long "Step Up to the Plate" initiative to fight hunger in the greater St. Louis and Kansas City communities. The initiative benefited the St. Louis Area Foodbank and Harvesters-Community Food Network. Thanks to the generosity of fans, Cardinals Care raised over \$10,000, providing over 43,000 meals to assist families dealing with food insecurity through the St. Louis Area Foodbank.



# FUNDRAISERS

Over \$900,000

Raised from Cardinals Care Fundraisers

Although 2020 was a challenging year, players, alumni, and fans came through and supported the team's charitable efforts.

## Winter Warm-Up

The 24th annual Cardinals Care Winter Warm-Up kicked off the 2020 season with appearances from over 60 players, coaches and alumni. The 2020 event raised over \$660,000.



### 2020 Winter Warm-Up Volunteers

Cardinals Care cannot do great work in the community without the aid of a dedicated volunteer staff who give their time and support year after year.

**24th annual Cardinals Care Winter Warm-Up raised over**

**\$660,000**



## 50/50 Raffles

Even without live fans in stands for the 2020 season, money was raised through online 50/50 Raffles. The raffles were held each weekend of the season and raised over \$40,000 for Cardinals Care.



## Cardinals Care Auctions

Cardinals Care Auctions also moved online so fans could participate from home. Offerings included a variety of memorabilia and the efforts resulted in over \$19,000 for Cardinals Care.

## Cardinals 5K

In 2020 the Cardinals partnered with FOX Sports Midwest and Big River Running for the Cardinals 5K. Originally scheduled as an in-person event, the pandemic pushed the Cardinals 5K to a virtual format. This allowed fans to run, jog or walk the race on their own, when and where they wanted. The Cardinals 5K raised \$40,000. The proceeds were split between the Redbird Rookies Youth Baseball & Softball program and Girls on the Run.



## Holiday Gift Drive

The St. Louis Cardinals and Cardinals Care partnered with the American Red Cross, KMOV, and Rawlings Sporting Goods for the ninth annual Holiday Gift Drive. Instead of an in-person toy collection, fans were able to donate financially online. \$5,000 was donated to the American Red Cross to provide holiday gifts and gift cards to children of military families at a socially-distanced Breakfast with Santa at Scott Air Force Base. Additionally, select Cardinals Care partner agencies including Angels' Arms, Annie Malone Children & Family Service Center, SouthSide Early Childhood Center, and Marygrove each received \$5,000 to provide holiday gifts for the children they serve. This effort made the holiday season more joyous for nearly 2,000 children.



## CardBOARD Nation

Since fans weren't allowed to attend games in person, the Cardinals launched CardBOARD Nation! Fans were able to submit a photo of themselves and have a cardboard cutout placed in the seats of Busch Stadium. Over \$200,000 was raised for Cardinals Care.



**OVER \$200,000  
RAISED**



# CARDINALS CARE

\$310,000

In Grants to 152  
Area Non-Profits

\$1.1 Million

Invested to Renovate  
Stars Park

\$15,000

To Area Organizations  
that Support Veterans



## Redbird Rookies

Redbird Rookies is a free, noncompetitive co-ed baseball and softball program that provides kids with equipment and uniforms as well as extensive off-field support in the areas of health, education, mentoring, cultural arts and scholarship. Though the COVID-19 pandemic canceled the on-field Redbird Rookies season, much needed off-field support was provided to participants and their families.



### Drive-Thru School Supply Drive

On August 7, 2020, Cardinals Care held a drive-thru school supply distribution event for participants registered in the 2020 Redbird Rookies Program. Participants received backpacks full of school supplies, hand sanitizer and face masks that were supplied in partnership with Centene Charitable Foundation and Scott Credit Union.



### Resource Page

Since most in-person events were canceled, Cardinals Care provided Redbird Rookies participants additional information and activities for families to take advantage of during a pandemic stricken season. "Valued program partners provided resources that ranged from arts and crafts activities participants could do at home to virtual concerts and remote health screenings.

### Girls in the Know Virtual Workshops

Over the summer, four Girls in the Know virtual classes were held for female Redbird Rookies participants aged 9-13. Girls in the Know believes every girl needs, and deserves to have, a strong foundation and sense of self heading into the challenging teen years. Through their virtual empowerment workshop series led by licensed female professionals, Girls in the Know provided a fun, safe space for the girls to discuss life's most important topics while being supported by an adult in their home.

### Holiday Party

In lieu of an in-person Holiday Party at Busch Stadium, Cardinals Care sent out a gift package to over 200 Redbird Rookies to help spread cheer over the holiday season.

### Saigh Scholars

Cardinals Care continued its commitment to providing scholarships for qualified Redbird Rookies participants entering the 8th grade. Cardinals Care awarded nine \$10,000 Saigh Scholarships in 2020 to applicants who demonstrated outstanding integrity, confidence, leadership and teamwork as a team member as well as the strength of character, attitude, and promise that define a successful graduate of Redbird Rookies.



**Cardinals Care  
awarded nine \$10,000  
Saigh Scholarships.**



## Cardinals Care Grants

Each season, the funds raised through Cardinals Care charitable events financially support area nonprofits through the annual grant program. There are two grant cycles each year, one in spring and one in summer. The grants are used to fund tangible items, one-time capital expenses and special supplies or purchases that directly benefit children. In 2020 Cardinals Care provided \$310,000 to 152 area nonprofits bringing the total to over \$15 million granted to area nonprofits since the foundation was established in 1997

# OVER \$15 MILLION

**granted to area nonprofits since  
Cardinals Care was established in 1997**



In addition to the Spring and Summer Grant programs, Cardinals Care provided \$55,000 in funding through donations to several area nonprofit organizations including Jackie Joyner-Kersey's Sequins, Suits & Sneakers event, STL Gives, Feed the Knowledge in partnership with Crestwood/Sunset Hills Rotary, and Brace for Impact.

Cardinals Care also contributed \$12,250 to area organizations through its partnership with KMOV including:

- ▶ Do The Right Thing
- ▶ Ability
- ▶ Annie's Hope
- ▶ Alive-Alternatives to Living In Violent Environments
- ▶ All Nanna's Kids Closet
- ▶ Gateway Tykes on Trykes
- ▶ National Council of Jewish Women St. Louis
- ▶ Atlas Youth Outreach
- ▶ Pooper Troopers
- ▶ St. Louis B-Works
- ▶ Marygrove
- ▶ Our Lady's Inn



***Marian Middle School  
received funding to  
purchase new laptops  
for students to use  
in the computer lab.***



## \$150,000 WAS AWARDED TO 70 CHARITIES

### 2020 Spring Grant Recipients

- |                                                   |                                                                                 |
|---------------------------------------------------|---------------------------------------------------------------------------------|
| 2000 Feet, Inc.                                   | Lydia Faith Cox Family Foundation                                               |
| Aim High St. Louis                                | Midwest Cyber Center of Excellence                                              |
| Armed Services YMCA of Missouri                   | MindsEye Radio                                                                  |
| Assistance League of St. Louis                    | Mississippi Coats 4 Kidz                                                        |
| Avery's Angels Foundation, Inc.                   | Network for Teaching Entrepreneurship                                           |
| Big Brothers Big Sisters of Southwestern Illinois | Our Lady of Guadalupe                                                           |
| Books for STL Kids                                | Ready Readers                                                                   |
| Boys & Girls Club of Sequoyah County              | Room at the Inn                                                                 |
| Cardinals Legacy Foundation For Baseball          | Saint Louis Public Schools                                                      |
| Caring for Kids                                   | Sherwood Forest Camp                                                            |
| Catholic Urban Programs                           | Sister Thea Bowman Catholic School                                              |
| Children's Smile Center                           | South City Community School                                                     |
| Circus Flora, Inc.                                | Southeast Missouri Hospital Foundation                                          |
| City Academy, Inc.                                | Special Friends Extended                                                        |
| Columbia Center for Urban Agriculture             | Springboard to Learning, Inc.                                                   |
| Covenant House Missouri                           | St. Agatha Catholic School                                                      |
| Crime Victim Advocacy Center of St. Louis         | St. Frances Cabrini Academy                                                     |
| Crisis Nursery of the Ozarks, Inc.                | St. Joseph School                                                               |
| Down Syndrome Association of Greater St. Louis    | St. Louis Bereavement Center for Young People                                   |
| Duo Dogs, Inc.                                    | St. Louis Catholic Academy                                                      |
| EarthDance                                        | St. Louis Community Foundation Inc.                                             |
| Eye Thrive                                        | St. Louis Psychoanalytic Institute                                              |
| Fellowship of Christian Athletes                  | Starkloff Disability Institute                                                  |
| Gateway Homeless Services                         | The Arch Community School                                                       |
| Gateway Tykes on Trykes                           | The Community Partnership                                                       |
| Giant Steps of St. Louis                          | The Fit and Food Connection                                                     |
| Giving is a Family Tradition                      | The Leukemia & Lymphoma Society                                                 |
| Grace's Place Crisis Nursery                      | The SoulFisher Ministries                                                       |
| Green House Venture                               | The St. Louis Children's Choirs                                                 |
| Helmets First                                     | Triad Athletic Booster Club                                                     |
| Home Works THVP                                   | Vandalia First United Methodist Church                                          |
| Humanitri                                         | Walker Scottish Rite Clinic for Childhood Language Disorders of St. Louis, Inc. |
| Isaiah 58 Ministries                              | Walter's Walk                                                                   |
| Junior Achievement of West Kentucky               | Wentzville School District                                                      |
| Lift for Life Gym                                 |                                                                                 |
| Lolly's Place, Inc.                               |                                                                                 |

# \$160,000 WAS AWARDED TO 82 CHARITIES

## 2020 Summer Grant Recipients

- Action For Autism
- Alive Inc
- Almost Home
- Angels' Arms
- Boys And Girls Club Of Southwest Missouri
- Boys Hope Girls Hope
- Breakdown St. Louis
- Bryant Youth Association Inc
- Camp Rainbow Foundation
- Carried With Love
- Casa Of Jefferson County
- Chads Coalition For Mental Health
- Coca-Center Of Creative Arts
- Communities Loving And Supporting Students
- Compass For Kids
- Consuming Kinetics Dance Company
- Coyote Hill Christian Children's Home
- Dance St. Louis
- De La Salle Inc
- Delta Dental Health Theatre (Healthworks Kids Museum)
- Diaper Bank Of The Ozarks
- Eagle's Wings
- Ellisville Athletic Association
- English Tutoring Project
- Evangelical Children's Home School
- Fearless Women Inc
- Feed My People
- Fiance Management Inc
- Focus St Louis
- Friends Of Kids With Cancer Inc
- Gateway To The Great Outdoors
- Gigi's Playhouse, Inc
- Girls On The Run Of Central Illinois
- Grant County Unified Community Resource Council Inc.
- Havenhouse St. Louis
- Healing Horses Therapeutic Riding Program
- Herculaneum Today And Tomorrow
- Home Sweet Home
- IFM Community Medicine
- Infant Loss Resources Inc
- Inner City Youth Tutoring, Inc.
- Interfaith Partnership Of Greater St Louis
- International Talent Academy Inc
- Intersect Arts Center
- Jesus Was Homeless Inc
- Kenny Rogers Children's Center
- Kids In The Middle
- Library Foundation For The Benefit Of St. Louis Public Library
- Life Foundation
- Love And Care Youth Center
- Loyola Academy Of St Louis
- Lutheran Association For Special Education
- Lydia's House
- Marian Middle School
- Megan Meier Foundation
- Midtown Neighborhood; Opportunities Corporation
- Missouri Military Academy
- North Springfield Betterment Foundation
- Pathways To Independence
- Pemiscot County Initiative Network (Pin)
- Puentes De Esperanza-Bridges Of Hope
- Riverview West Florissant Development Corporation
- Saint Louis Science Center Foundation
- Seeds Of Substance
- Show Me Aquatics & Fitness
- Simple Room
- Skaggs Foundation
- Soulard Education Center Inc.
- St Louis Artworks
- St Louis Bar Foundation
- St Louis County Parks Foundation
- St Louis Learning Disabilities Association Inc
- St. Louis Sports Foundation
- St. Mark Catholic School
- Teen Action And Support Center
- The Buddy Fund
- The Erin Eickmeier Foundation
- The James Project
- The Maren Fund, Inc.
- Train Up A Child Inc.
- Women In Charge
- Womens Voices Raised For Social Justice



Cardinals Care provided a grant to refurbish the playground at Coyote Hill Christian Children's Home.

**RECIPIENT**  
**COYOTE HILL CHRISTIAN**  
**CHILDREN'S HOME**

## Military Grants

In 2020, Cardinals Care distributed \$15,000 in grant money to five area organizations that support veterans and their families as part of the team's military grants program.

### The Kaufman Fund — Trees for Vets Program

The Kaufman Fund provided free Christmas trees and stands to veterans and their families, as well as winter coats for veterans helped by St. Patrick Center.

### The Salvation Army Veterans Transition in Place Program

The Salvation Army used the donated funds to purchase six computers for veterans living in transitional homes as part of the Veterans Transition in Place Program. The computers will help veterans with job searches, transitioning to permanent housing, and will provide virtual group activities for resident veterans in a safe way.

### St. Patrick Center Housing Move-In Supplies

Funds were used to purchase items that are included in Housing Move-In Kits provided to the veterans St. Patrick Center serves. The kits include household items, cleaning supplies, kitchen products, and hygiene essentials.

### VA St. Louis Health Care System — John Cochran Hospital

John Cochran Hospital purchased Cheeriodicals for patients. A Cheeriodical is a gift bag filled with a blanket embroidered with a flag that reads "Thank You for Your Service to Our Country," a stainless steel tumbler with that same message, a toothbrush, toothpaste, lotion, lip balm, playing cards, socks, and some other comfort and entertainment items, as well as U.S. Military and veterans magazines.

### Scott Air Force Base

Funds were used to support children of military families at Scott Air Force Base.

## St. Louis Stars Park

On July 14, 2020, the St. Louis Cardinals, in conjunction with Cardinals Care and Harris-Stowe State University held a groundbreaking ceremony to mark the beginning of the \$1.2 million Stars Park field renovation and construction project.

The state-of-the-art NAIA level baseball and softball field renovation is the result of a seven-figure investment by Cardinals Care and six-figure investment by Harris-Stowe that will include fully irrigated fields, seating for 200 at the baseball field and 100 at the softball field, enclosed press boxes, enclosed NAIA level dugouts, and new scoreboards.

Stars Park at Harris-Stowe State University served as the home of the St. Louis Stars of the Negro National League from 1922-31. 2020 marked the 100th anniversary of the Negro Leagues. Negro League championships were played at Stars Park in 1924, 1928, 1930 and 1931, with the home team winning three out of the four. Three National Baseball Hall of Famers including, James "Cool Papa" Bell, Willie "El Diablo" Wells, and George "Mule" Suttles, called Stars Park their home field. The field is located on the southwest corner of the Harris-Stowe campus on the corner of Market Street and Compton Avenue.



# STARS PARK

## MILLION DOLLAR BALL FIELD RENOVATION



**\$15 THOUSAND**

**in grant money distributed by Cardinals Care to organizations that support veterans and their families**



# COMMUNITY EVENTS & ACTIVITIES

4,000

Lives Impacted by the Cardinals Blood Drive

\$4,600

Raised for Susan G. Komen Foundation



## Cardinals Blood Drive

Each year in June, the Cardinals team up with FOX Sports Midwest and the American Red Cross to help save lives by encouraging fans to donate blood at the annual St. Louis Cardinals Blood Drive.

Since the drive's inception in 2004, more than 12,000 donations of blood have been collected during the summer drive, which comes at a critical time of year for the Red Cross when donations are low.

Over the three-day drive (June 17-19), Cardinals fans visited over 20 area locations donating 1,389 units of blood — enough to potentially save over 4,000 lives!



## Join4Joe Virtual Bone Marrow Drive

The St. Louis Cardinals and the St. Louis Baseball Writers teamed up to sponsor #Join4Joe, an annual bone marrow drive to add individuals to the Be The Match Registry. 35 individuals signed up for the Registry during the virtual #Join4Joe drive on April 25, 2020.

## Komen Walk

Since 2009, the Cardinals have supported Susan G. Komen's fight against breast cancer through their annual Greater St. Louis for the Cure, now the More Than Pink Walk. Over the years, fans on the Cardinals Team have helped raise nearly \$700,000 in support of a cure. The 2020 Cardinals walk team had 176 members, with over \$4,600 raised.



## Cardinals Wives Back to School by Prom Series

During the shortened 2020 season, the Cardinals Wives joined forces with player families from across the league to support "Back to School by Prom Series." In St. Louis, through the virtual online shopping event, the Cardinals Wives provided new outfits and some Cardinals goodies to 18 girls at The Covenant House St. Louis which serves homeless and trafficked youth.



## Coaches Who Care

The Cardinals and Nike teamed up to celebrate youth baseball and softball coaches who are making a difference in the lives of the children they coach. In 2020, youth baseball and softball practices and games were cancelled, but coaches stepped-up and shifted their normal routines to continue to provide opportunity for the children they coach. Coaches provided virtual instruction and adapted in-person drills to allow for social distancing while at the same time elevating the messages of responsibility and caring for others. Four coaches were recognized for their positive impact on the children that they coach through sportsmanship, leadership and character building. The coaches recognized were Doug Clark — Lady Louisville Sluggers of St. Charles, MO, Aaron Lane — Hotshots Redbird Rookies of Normandy, MO, Chris Hadley — Hillsboro Hittaz of Hillsboro, MO and Marcus Camper — Redbird Rookies of Northwoods, MO. The coaches received a goody bag and an exclusive virtual meet and greet with Cardinals alumni Jason Motte and Scott Terry.



## Red Cross Support

Annually the Red Cross celebrates National Military Spouse Appreciation Day with an event at Scott Air Force Base. Though the event became a drive through celebration in 2020, the Cardinals were able to show their appreciation for the military spouses with a gift for the 100 spouses who took part.

Through the Cardinals partnership with the Red Cross, a microsite was created to help raise funds to benefit those impacted by the Western Wildfires and other natural disasters.

## Voting Resource Page

Leading into the 2020 election season, the Cardinals developed a voter resource webpage highlighting the ways eligible Missouri and Illinois citizens could register, state voting procedures, voting deadlines and information on how to become a poll worker.



## Hospital Visit with UMPS Care Charities

In October, the Cardinals partnered with UMPS Care Charities — the official philanthropy of the Major League Baseball umpires — to virtually visit patients at St. Louis Children's Hospital. During the Halloween-themed event, Fredbird joined two Major League umpires for a Q&A and baseball bingo. Hospital staff distributed activity books and crayons from UMPS Care, as well as Cardinals bingo prizes and 120 stuffed bears with Halloween costume outfits courtesy of Build-A-Bear® Workshop.



**120**  
**STUFFED BEARS**  
**DISTRIBUTED**



# EDUCATIONAL PROGRAMS

## Thousands of Students Reached

Through Summer Slugger, Fredbird & Friends and Budgeting Buddies Programs

The Cardinals are committed to making a difference in school communities across the region and offer a range of programs and resources for educators, students and families that integrate the game of baseball into learning to make it fun for everyone!

## Summer Slugger

Summer Slugger is a free baseball-themed digital learning course aimed at curbing summer learning loss in the areas of math and literacy for students ages 8-11.

Throughout the year, the Cardinals incorporated Cardinals-themed, custom challenge content into the program celebrating the 100th anniversary of the Negro Leagues and Hispanic Heritage Month and supported the national Summer Slugger EduCup event.

In 2020, the St. Louis Cardinals Summer Slugger Program had a total of 1,022 engaged students with over 3,700 online activities completed.



## Fredbird & Friends

The Fredbird & Friends Elementary School Program, presented by FOX Sports Midwest, is designed to educate and entertain St. Louis area students in grades K-5. Anchored by an assembly-style program hosted by Fredbird and a Cardinals personality, the program helps students answer the question, "What makes a good teammate?" through three key messages: Be Active! Be Responsible! and Be Yourself!

Although the program was paused for most of 2020, 28 in-school program presentations were held reaching over 6,300 students during January and February of 2020.

## Budgeting Buddies

The Cardinals and Scott Credit Union teamed up to create Budgeting Buddies, a free financial literacy program that introduces students to the importance of making smart financial decisions.

Budgeting Buddies includes a seven-part curriculum focused on students in second through sixth grade and is written with examples that students can relate to. Lesson topics include: Needs vs. Wants, Forms of Money, Earning Money, Saving Money and Creating a Budget. In light of the pandemic and as schools moved quickly to a virtual format, Budgeting Buddies was opened beyond the classroom to allow students and their families to engage in the content.



# ROBERTO CLEMENTE AWARD

## Adam Wainwright

All-Star Pitcher was Named Recipient of MLB's 2020 Roberto Clemente Award



## Adam Wainwright Recognized

All-Star pitcher Adam Wainwright was named recipient of the 2020 Roberto Clemente Award, the most prestigious individual player award bestowed by Major League Baseball. Wainwright, nominated by the St. Louis Cardinals, is the sixth Cardinals player to win the Award, the most by any MLB Club, joining Hall of Famers Lou Brock (1975) and Ozzie Smith (1995) as well as Albert Pujols (2008), Carlos Beltrán (2013) and battery-mate Yadier Molina (2018).

Wainwright, who was previously nominated for the Roberto Clemente Award by the Cardinals from 2015 to 2017 and then 2019, was recognized for his outstanding philanthropic work around the world through *Big League Impact*, which he founded in 2013.



### Wainwright's highlighted efforts include:

- ▶ In 2019, Big League Impact partnered with the Garth Brooks Teammates for Kids Foundation to launch the MLB- and Club-backed "Home Plate Project" to address family and childhood food insecurity. To date, the effort has provided nearly eight million meals across the United States and Canada, including four million meals during the COVID-19 pandemic.

### *Nearly eight million meals distributed across the U.S. and Canada*

- ▶ Big League Impact constructed Haiti's Ferrier Village Secondary School, which opened for the 2019-2020 school year. The foundation also partnered with Water Mission to build a clean water system for the community.



- ▶ In Honduras, Big League Impact funded the construction of a clean water system servicing more than 15,000 people.

### *Constructed Haiti's Ferrier Village Secondary School*

- ▶ His mission trip to Ethiopia led to the purchase of an 11-acre plot that is now the site of a clinic and a dairy and crop farm. Adam also partnered with Crisis Aid International to feed children in Africa who would have died of starvation, and also provided aid to help give victims of sex trafficking a new opportunity at life.

### *Provided aid to help give victims of sex trafficking a new opportunity at life*

- ▶ Big League Impact's relationship with Crisis Aid provides weekly meals for 3,000 families in the greatest need, including a local campaign that helps feed 200 families per year in South St. Louis.

### *Feeding children in Africa who would have died of starvation*

- ▶ More than 150 Major League players have worked with Big League Impact to bring their charitable aspirations to life, with approximately \$5.8 million donated to 94 charities.

# PLAYER CHARITABLE EFFORTS

## Players Alliance Pull Up Neighbor Tour

On December 16, 2020, the Players Alliance hosted a drive through event in partnership with Pull Up Neighbor to provide aid to Black communities in the St. Louis area. The Cardinals donated over \$7,000 worth of items that were distributed as part of the event.

The Players Alliance is a nonprofit organization, comprised of more than 150 active and former Major League Baseball Players, that seeks to improve representation of Black Americans in all levels of the game.

The event was part of a two-month, cross-country mobile tour in partnership with Pull Up Neighbor, a Black-owned community response team. Many underserved children have endured countless losses due to the pandemic, including access to learn and play baseball. This program's goal was to help counter these hardships and provide support during these uncertain times.





## Hospital Visits

The Cardinals donated 2,400 gifts to kids at five area children's hospitals — Shriners, Ranken Jordan, Mercy Children's, Cardinal Glennon, and St. Louis Children's, to brighten spirits of children receiving treatment during the holiday season.

The Cardinals also facilitated three virtual hospital visits in December. Jack Flaherty visited with patients at Shriners, Mike Shildt met with kids at Mercy Children's, and Matt Carpenter paid a visit to patients at Cardinal Glennon.



**Matt Carpenter, Jack Flaherty and Mike Shildt  
meet with children through**  
**VIRTUAL HOSPITAL VISITS**

## Stay Home PSA

In April, several Cardinals players participated in the creation of a PSA to encourage fans to stay at home and, to stay safe and healthy to help stem the spread of COVID-19.



*The Cardinals donated 2,400 gifts to kids at five area children's hospitals.*

# THANK YOU SPONSORS

## Their Generosity

Allows the Cardinals and Cardinals Care to Have a Greater Impact in the Community!



## A Big Thank You

The Cardinals and Cardinals Care are fortunate to have sponsors who provide financial support for programs, and provide in-kind donations to help events run and programs operate.



Belleville News-Democrat, Clementine's, The Cup, Gwinn's Travel, In Focus Marketing, St. Louis Post-Dispatch, Wireless USA

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# Caring for Kids

Servicing Children's Agencies Through Grants  
Funding Redbird Rookies  
Building Youth Ball Fields

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