



# 2024 SEASON TICKETS REWARDS PROGRAM

**REWARDS YOU CAN'T GET ANYWHERE ELSE** On top of a variety of exclusive benefits, Brewers Season Seat Holders enjoy access to special rewards and experiences not available to the general public. Season Seat Holders can customize their membership by selecting the benefits and experiences most important to them. For each applicable tier, you will receive one reward from a variety of great options.

## HOW IT WORKS

**1** Based on your membership level, you have access to up to three different reward tiers. Rank your top rewards from each applicable tier according to the chart below:

TICKET PLAN	GOLD	SILVER	BLUE
Renewal Full Season Plan <i>Excludes Terrace Ticket Treat Accounts</i>	1	1	1
Renewal Partial Season Plans - 40 & 20 Games <i>Rewards level for Terrace Ticket Treat Accounts</i>		1	1
New Full Season Ticket Membership		1	1
New Partial Season Ticket Membership			1

**2** Rewards are limited in capacity and will be granted based on tenure, time of renewal, and time of reward submission. The number of accounts granted for each reward varies from 50 to 1,000.

**3** A member of the Brewers Season Ticket Office will provide details on your exact reward(s) prior to Opening Day.

## NOTES

- Season Seat Holder Rewards will be offered to accounts with two or more seats. Season Seat Holders who own multiple plans will receive one set of rewards based upon their plan with the most games.
- Ticket Brokers (those who resell the majority of their tickets on the secondary market) are not eligible to participate in the Rewards Program.
- Dates of specific events are subject to change.
- Please reach out to [rewards@brewers.com](mailto:rewards@brewers.com) or your Account Representative with any questions.



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Name \_\_\_\_\_

Account # \_\_\_\_\_

## BLUE REWARDS Please rank preferences 1-10

- Theme Night Items**  
Receive the 2023 Ueck Skywalker Bobble and a 2024 Theme Night item
- 2024 Promotional Giveaway 6-Pack (Size XL)**
- 2024 Promotional Giveaway 6-Pack (Size M)**
- Mystery Bag**  
Will include an autographed item by a current Brewers player or Brewers alum, plus other surprise items
- Brewers Season Seat Holder Polo Shirt**
- Highland Mint City Connect Christian Yelich Print**
- Movie Night at American Family Field**  
Friday, June 7; watch a movie on the scoreboard while sitting in the outfield. (you and three guests; movie TBD)
- Tour of American Family Field (2 Tickets)**
- Freddy Peralta Autographed Print**
- William Contreras Autographed Print<sup>^</sup>**
- Garrett Mitchell Autographed Print<sup>^</sup>**
- Sal Frelick Autographed Print<sup>^</sup>**
- Jackson Chourio Autographed Print**

## SILVER REWARDS Please rank preferences 1-10

- Two Field Diamond or Field Infield Platinum Tickets**  
To a 2024 Mon-Fri home game\*
- Brewers Alumni Experience in Johnsonville Party Deck**  
Friday, August 16; watch the game with Brewers Alumni in the Johnsonville Party Deck (you and one guest)
- Season Ticket Upgrades**  
Seat upgrades for up to four games per account\*
- Opening Day On-Field American Flag Holder**  
In the outfield during the National Anthem (you and up to three guests; does not include game tickets)
- Season Seat Holder of the Game**  
Recognition on the scoreboard before a 2024 home game
- In-Game Entertainment Contestant**  
During a 2024 home game
- Watch Batting Practice from the Field**  
Prior to a 2024 home game (you and one guest; does not include game tickets)
- Bernie's Slide Experience**  
Ride down Bernie's Slide on a non-game day (you and three guests; participants MUST be at least 8 years old)
- Season Seat Holder Photo Day<sup>^</sup>**  
Date TBD; snap photos with Brewers players prior to a 2024 home game (does not include game tickets)
- Season Seat Holder Play Day at American Family Field<sup>^</sup>**  
Wednesday, August 7 (you and three guests)
- Season Seat Holder Luncheon<sup>^</sup>**  
Tuesday, June 25; at American Family Field with Matt Arnold and two Brewers players or coaches
- Take Batting Practice at American Family Field**  
On a non-game day (you and one guest)

- Season Seat Holder Vest<sup>^</sup>**
- 2024 Promotional Giveaway 6-Pack (Size XL)**
- 2024 Promotional Giveaway 6-Pack (Size M)**
- Robin Yount In-Person Autograph Session**  
Date TBD
- Sal Frelick In-Person Autographed Bat Session<sup>^</sup>**  
Saturday, May 11; bat will be provided for signing
- Christian Yelich Autographed Mini-Bat<sup>^</sup>**

## GOLD REWARDS Full Season SSH Only Please rank preferences 1-7

- Personalized Brewers City Connect Jersey**
- Brewers Season Seat Holder Pullover**
- Two Game Tickets to Northwestern Mutual Legends Club**
- Throw Out the First Pitch Prior to a 2024 Home Game**
- \$50 X-Golf Gift Card**  
Towards reserving a simulator at American Family Field
- 2024 Promotional Giveaway 6-Pack (Size XL)**
- 2024 Promotional Giveaway 6-Pack (Size M)**
- Sausage Race Participant<sup>^</sup>**  
Restrictions apply
- Watch Batting Practice from Outfield Warning Track<sup>^</sup>**
- Mascot or American Family Field VIP Experience<sup>^</sup>**  
Complimentary mascot appearance, pregame tour, or VIP visit

<sup>^</sup> New reward for the 2024 season \* Date exclusions apply