



2024 PROMOTIONS & EVENTS SCHEDULE

APRIL

MON APR 8	HOME OPENER PRESENTED BY TD <i>BLUE JAYS RALLY TOWEL GIVEAWAY PRESENTED BY TD (45,000 FANS ON ENTRANCE)</i> <i>BLUE JAYS MAGNET SCHEDULE GIVEAWAY PRESENTED BY TD (45,000 FANS ON EXIT)</i>
TUE APR 9	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED APR 10	WORK FROM DOME OFFICIAL LAUNCH OF WORK FROM DOME. ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>
FRI APR 12	JOSÉ BERRÍOS GOLD GLOVE BOBBLEHEAD GIVEAWAY NIGHT JOSÉ BERRÍOS GOLD GLOVE BOBBLEHEAD GIVEAWAY (FIRST 15,000 FANS)
SUN APR 14	JR. JAYS OPENING DAY KIDS 14 AND UNDER RUN THE BASES POSTGAME
MON APR 15	JACKIE ROBINSON NIGHT <i>BLUE JAYS JACKIE ROBINSON '42' HAT GIVEAWAY (FIRST 15,000 FANS)</i>
TUE APR 16	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED APR 17	WORK FROM DOME ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>
FRI APR 26	SPECIALTY TICKET - HELLO KITTY NIGHT YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A <i>BLUE JAYS</i> HELLO KITTY LIGHT-UP BOW BOBBLEHEAD
SUN APR 28	JR. JAYS SUNDAYS KIDS 14 AND UNDER RUN THE BASES POSTGAME
MON APR 29	JANO BUNDLE GIVEAWAY NIGHT DANNY JANSEN NEW BLUE REPLICA JERSEY & REPLICA GLASSES GIVEAWAY (FIRST 15,000 FANS)
TUE APR 30	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK

MAY

WED MAY 1	WORK FROM DOME ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>
FRI MAY 10	CRICKET NIGHT AT THE PARK PRESENTED BY TD <i>BLUE JAYS WHITE CRICKET HAT GIVEAWAY PRESENTED BY TD (FIRST 15,000 FANS)</i> CRICKET ACTIVITIES THROUGHOUT THE BALLPARK
SUN MAY 12	JR. JAYS MOTHER'S DAY KIDS 14 AND UNDER RUN THE BASES POSTGAME
FRI MAY 17	COUNTRY NIGHT CHRIS BASSITT 'HOUND ON THE MOUND' BOBBLEHEAD GIVEAWAY (FIRST 15,000 FANS) COUNTRY NIGHT ACTIVITIES AND LIVE MUSIC THROUGHOUT THE BALLPARK
SUN MAY 19	JR. JAYS SUNDAYS KIDS 14 AND UNDER RUN THE BASES POSTGAME
MON MAY 20	JORDAN ROMANO BLUE REPLICA JERSEY GIVEAWAY DAY JORDAN ROMANO BLUE REPLICA JERSEY GIVEAWAY (FIRST 15,000 FANS)
TUE MAY 21	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED MAY 22	YUSEI KIKUCHI BOBBLEHEAD GIVEAWAY NIGHT YUSEI KIKUCHI BOBBLEHEAD GIVEAWAY (FIRST 15,000 FANS)

CITY WEEK

CITY WEEK SPECIAL EVENTS AND ACTIVITIES AROUND THE BALLPARK

FRI MAY 31	CITY WEEK
SAT JUN 1	CITY WEEK
SUN JUN 2	JR. JAYS SUNDAYS KIDS 14 AND UNDER RUN THE BASES POSTGAME
MON JUN 3	VLADIMIR GUERRERO JR. BOBBLEHEAD GIVEAWAY NIGHT VLADIMIR GUERRERO JR. BOBBLEHEAD GIVEAWAY (FIRST 15,000 FANS)
TUE JUN 4	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED JUN 5	BLUE JAYS' BACKPACK GIVEAWAY NIGHT <i>BLUE JAYS' BACKPACK GIVEAWAY (FIRST 15,000 FANS)</i>

JUNE

THU JUN 6	SCHOOL DAY
FRI JUN 14	PRIDE NIGHT PRESENTED BY TD <i>BLUE JAYS RAINBOW ROPE CORDUROY HAT GIVEAWAY PRESENTED BY TD (FIRST 15,000 FANS)</i> PRIDE NIGHT ACTIVITIES THROUGHOUT THE BALLPARK
SAT JUN 15	PLAY BALL SATURDAY
SUN JUN 16	JR. JAYS FATHER'S DAY FIRST OUTDOOR PROGRAM OF THE SEASON! KIDS 14 AND UNDER RUN THE BASES POSTGAME
TUE JUN 18	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED JUN 19	BO BICHETTE BOBBLEHEAD GIVEAWAY NIGHT PRESENTED BY ENERCARE BO BICHETTE BOBBLEHEAD GIVEAWAY PRESENTED BY ENERCARE (FIRST 15,000 FANS)
THU JUN 27	SALSA NIGHT <i>BLUE JAYS' CHIP & DIP BOWL GIVEAWAY (FIRST 15,000 FANS)</i> SALSA NIGHT ACTIVITIES THROUGHOUT THE BALLPARK
SUN JUN 30	JR. JAYS SUNDAYS OUTDOOR PROGRAM CONTINUES! KIDS 14 AND UNDER RUN THE BASES POSTGAME

JULY

MON JUL 1	CANADA DAY <i>BLUE JAYS CANADIAN TUXEDO HAT GIVEAWAY (FIRST 15,000 FANS)</i> CANADA DAY ACTIVITIES THROUGHOUT THE BALLPARK
TUE JUL 2	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED JUL 3	KEVIN GAUSMAN BUBBLE GUM BOBBLEHEAD GIVEAWAY NIGHT KEVIN GAUSMAN BUBBLE GUM BOBBLEHEAD GIVEAWAY (FIRST 15,000 FANS)
THU JUL 4	CAMP DAY
FRI JUL 19	SPECIALTY TICKET - BLUE JAYS PICKLEFEST NIGHT YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A <i>BLUE JAYS</i> PICKLE TOTE BAG
SUN JUL 21	JR. JAYS SUNDAYS OUTDOOR PROGRAM CONTINUES! KIDS 14 AND UNDER RUN THE BASES POSTGAME
TUE JUL 23	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
THU JUL 25	WORK FROM DOME ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>
FRI JUL 26	BLUE JAYS CARIBBEAN CARNIVAL <i>BLUE JAYS' NEON HAT GIVEAWAY (FIRST 15,000 FANS)</i> CARIBBEAN CARNIVAL ACTIVITIES THROUGHOUT THE BALLPARK
SUN JUL 28	JR. JAYS SUNDAYS OUTDOOR PROGRAM CONTINUES! KIDS 14 AND UNDER RUN THE BASES POSTGAME

AUGUST

TUE AUG 6	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED AUG 7	GEORGE SPRINGER REPLICA HOCKEY JERSEY GIVEAWAY NIGHT PRESENTED BY TD GEORGE SPRINGER REPLICA HOCKEY JERSEY GIVEAWAY PRESENTED BY TD (FIRST 15,000 FANS)
FRI AUG 9	HARRY POTTER™ NIGHT AT THE BALLPARK <i>BLUE JAYS' HARRY POTTER™ HOUSE RAGLAN SHIRT GIVEAWAY (FIRST 15,000 FANS)</i> HARRY POTTER™ ACTIVITIES THROUGHOUT THE BALLPARK
SUN AUG 11	JR. JAYS SUNDAYS OUTDOOR PROGRAM CONTINUES! KIDS 14 AND UNDER RUN THE BASES POSTGAME
TUE AUG 20	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED AUG 21	SPECIALTY TICKET - YOUTH BASEBALL NIGHT YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A PAIR OF <i>BLUE JAYS</i> YOUTH BATTING GLOVES
THU AUG 22	SPECIALTY TICKET - HANDMADE BY ROBOTS NIGHT YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A HANDMADE BY ROBOTS ACE FIGURINE
SUN AUG 25	JR. JAYS SUNDAYS FINAL OUTDOOR PROGRAM OF THE SEASON! KIDS 14 AND UNDER RUN THE BASES POSTGAME

SEPTEMBER

TUE SEP 3	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED SEP 4	WORK FROM DOME ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>

BACK TO SCHOOL WEEK

KICK-OFF THE NEW SCHOOL YEAR WITH THE *BLUE JAYS*

TUE SEP 10	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
WED SEP 11	WORK FROM DOME ELEVATE YOUR WORKDAY WITH THE ULTIMATE OFFICE VIEW AT <i>ROGERS CENTRE</i>
FRI SEP 13	SPECIALTY TICKET - UNIVERSITY & COLLEGE NIGHT YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A <i>BLUE JAYS</i> CO-BRANDED TUMBLER
SAT SEP 14	SPECIALTY TICKET - GRATEFUL DEAD DAY YOUR SPECIALTY TICKET INCLUDES A TICKET TO THE GAME AND A <i>BLUE JAYS</i> GRATEFUL DEAD BUCKET HAT
SUN SEP 15	JR. JAYS SUNDAYS FINAL <i>JR. JAYS</i> SUNDAY OF THE SEASON! KIDS 14 AND UNDER RUN THE BASES POSTGAME
TUE SEP 24	LOONIE DOGS NIGHT PRESENTED BY SCHNEIDERS \$1 HOT DOG NIGHT AT THE BALLPARK
FRI SEP 27	FAN APPRECIATION WEEKEND PRESENTED BY TD <i>BLUE JAYS' FAN-NEL SHIRT GIVEAWAY PRESENTED BY TD (FIRST 15,000 FANS)</i> FAN APPRECIATION ACTIVITIES THROUGHOUT THE BALLPARK
SAT SEP 28	FAN APPRECIATION WEEKEND PRESENTED BY TD FAN APPRECIATION ACTIVITIES THROUGHOUT THE BALLPARK
SUN SEP 29	FAN APPRECIATION WEEKEND PRESENTED BY TD FAN APPRECIATION ACTIVITIES THROUGHOUT THE BALLPARK