

THE BLUE JAYS™ SOUVENIRS FROM TORONTO CONTEST (the “Contest”)
(formerly the “Blue Jays Souvenirs from Buffalo Contest”)

OFFICIAL RULES – amended August 1, 2021

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: The sponsor of this Contest is Rogers Blue Jays Baseball Partnership, owner of the *Toronto Blue Jays™* Major League Baseball team (the “**Team**”) with offices located at One Blue Jays Way, Toronto, ON M5V 1J1 (“**Sponsor**”).

2. ELIGIBILITY:

- (a) The Contest is open only to residents of Canada, excluding the Province of Quebec, who are of age of legal majority in the province/territory in which they reside at the time of entry.
- (b) The following individuals and their household members (whether or not related) are not eligible to enter the Contest: employees, officers, directors, shareholders, agents, representatives, successors and assigns of each of (i) Sponsor, (ii) the other MLB Entities (defined below), (iii) each of their respective parents, affiliated companies, and subsidiaries, and (iv) any and all other companies associated with the Contest. The “**MLB Entities**” shall mean the Office of the Commissioner of Baseball (the “**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.
- (c) Sponsor shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. HOW TO ENTER:

- (a) The Contest period (the “**Contest Period**”) begins at 10:00 a.m. Eastern Time (“**ET**”) on Tuesday, June 1, 2021 and ends at 11:59 p.m. ET on Thursday, September 30, 2021 and consists of four (4) entry periods (each, an “**Entry Period**”), all as further outlined in the following tables:

Entry Period	Start Date & Time	End Date & Time	Primary Prize Draw Date
1.	Tuesday, June 1, 2021 at 10:00 a.m. ET	Wednesday, June 30, 2021 at 11:59 p.m. ET	Friday, July 2, 2021
2.	Thursday, July 1, 2021 at 12:00 a.m. ET	Saturday, July 31, 2021 at 11:59 p.m. ET	Tuesday, August 3, 2021
3.	Sunday August 1, 2021 at 12:00 a.m. ET	Tuesday, August 31, 2021 at 11:59 p.m. ET	Wednesday, September 1, 2021

4.	Wednesday, September 1, 2021 at 12:00 a.m. ET	Thursday, September 30, 2021 at 11:59 p.m. ET	Friday, October 1, 2021
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- (b) Limit of one (1) Entry (as defined below) per person/email address, per Entry Period. By way of illustration, if two (2) or more otherwise eligible persons share a single email address, only one (1) of them may enter the Contest during any Entry Period. If one (1) person has two (2) or more email accounts, that person may enter the Contest only once during any Entry Period and only the first entry received from such person during such Entry Period will be considered. **Entries from one Entry Period will not carry over to any subsequent Entry Period.**

- (c) There is only one (1) way to enter the Contest: via bluejays.com. No other method of entry will be accepted. To enter the Contest, go to www.bluejays.com/souvenirsfromtorontocontest during an Entry Period and click on the “Enter Now” button/link to access the online entry form for the Contest. During the Entry Period, complete the online entry form as instructed, including providing all required information, and submit the completed online entry form. By successfully transmitting a completed Entry (defined below) as directed, you will be entered in the Contest.

Each entry that is fully completed, complies with the foregoing requirements and is submitted in accordance with the instructions set forth above is referred to as an “**Entry**”. Incomplete entries will be deemed void.

- (d) MLBAM’s computer shall be the official clock of the Contest with respect to Entries submitted online. Free access to the Internet is available at most public libraries. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any Entry.
- (e) By entering this Contest, each entrant consents to the collection, use, and disclosure of his/her personal information for the purposes and in the manner described herein. All information submitted by entrants on bluejays.com is being collected by MLBAM and is subject to, and will be treated in a manner consistent with, MLBAM’s Terms of Use accessible at: mlb.com/tou and Privacy Policy accessible at: www.mlb.com/privacy. Information submitted by entrants on bluejays.com will also be provided to Sponsor and treated in accordance with Sponsor’s Privacy Policy, available at www.bluejays.com/privacy, subject to the entrants’ stated preferences from time to time. Online entrants may be given the option to receive commercial electronic messages (e.g., emails) and/or other communications from MLBAM and/or Sponsor; however, eligibility to participate in the Contest is not dependent upon an entrant’s consent to receive such messages and communications and consenting to receive such messages and communications will not impact an entrant’s chances of winning.

4. PRIZE DESCRIPTION:

A total of twenty (20) prizes will be awarded during the Contest Period (five (5) per Entry Period). Winners will each receive one (1) of the following prizes (the specific prize to be determined in the sole discretion of Sponsor):

- (a) One (1) authentic game-used baseball (estimated retail value of CDN \$75.00)

OR

- (b) One (1) authentic vial of playing surface dirt (estimated retail value of CDN \$25.00).

The exact prize selected for each winner is at Sponsor's sole discretion. Any difference in value will not be awarded.

5. PRIZE CONDITIONS:

- (a) Any and all Contest prizes must be accepted as awarded and may not be transferred, assigned, or redeemed for cash except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute any stated prize (or portion thereof) with an alternate prize of comparable or greater value at its sole and absolute discretion, for whatever the reason. Prizes may not be exactly as advertised, and except as expressly warranted herein, any prize is provided "as is" without further warranty of any kind.
- (b) All prize details, including the exact nature, type and quality of any items to be awarded will be determined in the sole discretion of Sponsor. Some restrictions may apply. A Certificate of Authenticity will not be provided by Sponsor. Actual value of any authenticated items is subject to market fluctuations. Any unused portion of the prize will be forfeited. Each winner is fully responsible for any and all applicable federal, provincial, and municipal taxes (including income and withholding taxes).
- (c) Any and all additional costs and expenses associated with or ancillary to prize acceptance and/or use not specified herein as being provided, including any expenses incurred by a winner in claiming, accepting and/or using the prize are the sole responsibility of each individual winner.

- 6. RANDOM DRAW:** At approximately 10:00 a.m. ET on each of the draw dates set forth in the table in subsection 3(a), above, a Sponsor or MLBAM representative will select by random draw five (5) potential prize winners from among all eligible Entries received during the applicable Entry Period.

Limit of one (1) prize per person. Odds of winning a prize depend on the total number of eligible Entries received during the applicable Entry Period.

- 7. NOTIFICATION:** Each potential prize winner selected in accordance with the previous section will be contacted by a Sponsor representative by telephone at the telephone number indicated in their Entry to determine if they are eligible in the sole discretion of the Sponsor representative. In the event that any potential prize winner does not respond to such telephone call within two (2) business days, incorrectly answers the skill testing question (described in more detail below), as determined by Sponsor in its sole discretion, or declines a prize for any reason, they will be disqualified, the prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential prize winner may be randomly selected from among all remaining eligible Entries.

8. DECLARING A WINNER:

- (a) To be declared a winner and claim the prize awarded, a potential prize winner must (i) be eligible in accordance with these Official Rules, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill testing question which will be administered by telephone at a mutually agreeable time, and (iii) sign a duly completed Liability and, except where prohibited by law, Publicity Release form, and any other documentation as may reasonably be required by Sponsor, and return same to Sponsor by the date specified on the applicable documentation.
- (b) If all required documents are not properly executed and returned within the specified period of time, or the potential prize winner otherwise fails to comply with these Official Rules, a

disqualification will result and the prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate potential prize winner may be randomly selected from among all remaining eligible Entries.

9. WAIVER OF LIABILITY/PUBLICITY RELEASE:

- (a) By participating in the Contest and submitting an Entry, each entrant (i) agrees to be bound by these Official Rules, including all Entry requirements, (ii) agrees that the decisions of Sponsor are final and without appeal, (iii) remises, releases and forever discharges Sponsor, the other MLB Entities, Facebook, Inc. ("**Facebook**"), Instagram, Inc. ("**Instagram**"), and Twitter, Inc. ("**Twitter**"), each of their respective parents, affiliated companies and subsidiaries, any and all other companies associated with the Contest (including prize suppliers and suppliers of materials or services related to the Contest), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages, liability, losses, harm, costs or expenses, including without limitation any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, arising out of, or in any way related to, directly or indirectly, the Contest, including without limitation the entrant's participation in the Contest, any breach of these Official Rules, the awarding, receipt, possession, use and/or misuse of any Contest prize (or any portion thereof), any travel or activity that is related to the receipt or use of any Contest prize, and/or the violation or infringement of any intellectual property rights or of any publicity, personality or privacy rights, and agrees to fully indemnify the Released Parties, Instagram, Twitter, and Facebook from any and all claims by third parties relating to the foregoing.
- (b) By accepting a Prize, each winner authorizes Sponsor, MLBAM, the other MLB Entities and each of their respective designees to use in any related publicity, such winner's name, city and province/territory of residence, photograph, image, likeness, voice, and any statements he/she may make regarding such prize for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law; and waives any rights that may exist in respect of materials produced pursuant to the foregoing.

10. GENERAL CONTEST TERMS AND CONDITIONS:

- (a) The Released Parties are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, or other connections including those through and/or by any website; (iii) availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, (v) any error, omission, interruption, defect or delay in transmission, processing, or communication; (vi) non-delivery of any communication or Entry; (vii) misdirected, blocked, or delayed email notifications; (viii) printing, typographical or other errors appearing within these Official Rules, in any Contest-related advertisements or other materials; (ix) any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the

processing of Entries, or the announcement of any prize in any Contest-related materials, (x) any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest; or (xi) any injury or damage to the computer of any entrant or other person related to or resulting from participating in this Contest or downloading materials from or use of any website.

- (b) Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor, MLBAM and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. The Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. The failure of Sponsor or MLBAM to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved in the Province of Ontario under applicable Ontario and Federal laws.
- (c) Sponsor and MLBAM reserve the right, in their sole discretion, to cancel, suspend or otherwise modify the Contest (or any portion thereof) and/or to amend these Official Rules at any time and in any way, without prior notice, for any reason, including, but not limited to incidents where a virus, bug, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest (or any portion thereof). In the event of cancellation, Sponsor may elect to identify winners and award the Prizes by way of random drawing from among all non-suspect, eligible Entries received up to the time of such cancellation.
- (d) **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR, MLBAM AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING LEGAL FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**
- (e) All online Entries must include a valid email address for the entrant. In the event of a dispute as to the identity or eligibility of any potential winner based on an online Entry, the winning Entry will be declared made by the Authorized Account Holder (defined below) of the email address submitted at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof, upon request of Sponsor, that he/she is the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of Sponsor. The "**Authorized Account Holder**" is defined as the natural person to whom the applicable Internet Service Provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.
- (f) All entry data provided via an entrant's Entry is provided to MLBAM and/or Sponsor and not to Facebook, Instagram, or Twitter. This Contest is in no way sponsored, endorsed or administered

by, or associated with, Facebook or Instagram. Any questions, comments or complaints regarding the Contest should be directed to Sponsor and not to Facebook, Instagram or Twitter.

- (g) The Contest is subject to all applicable federal, provincial and municipal laws, rules and regulations.

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