

THE BLUE JAYS™ VIRTUAL QUIZ CONTEST (the “Contest”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: The sponsor of this Contest is Rogers Blue Jays Baseball Partnership, located at One Blue Jays Way, Suite 3200, Toronto, Ontario, M5V 1J1 (“**Sponsor**”), owner of the *Toronto Blue Jays*™ Major League Baseball team (the “**Team**”).

2. ELIGIBILITY:

- (a) The Contest is open only to residents of Canada, excluding the Province of Quebec, who are of age of legal majority in the province/territory in which they reside at the time of entry and who have downloaded the Ballpark Application (as defined below) and registered for an Account (as defined below).
- (b) The following individuals and their household members (whether or not related) are not eligible to enter the Contest: employees, officers, directors, shareholders, agents, representatives, successors and assigns of each of (i) Sponsor, (ii) the other MLB Entities (defined below), (iii) each of their respective parents, affiliated companies, and subsidiaries, and (iv) any and all other companies associated with the Contest. The “**MLB Entities**” shall mean the Office of the Commissioner of Baseball (the “**BOC**”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“**MLBAM**”), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (the “**Clubs**”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.
- (c) Sponsor shall have the right at any time to require proof of identity and/or eligibility to enter the Contest. Failure to provide such proof to the complete satisfaction of Sponsor may result in disqualification. All personal and other information requested by and supplied for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Sponsor reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. HOW TO ENTER:

- (a) **Contest Period:** The Contest period begins at 10:00 a.m. Eastern Time (“**ET**”) on Monday, January 25, 2021 and ends at 2:59 p.m. on Saturday, February 6, 2021 (the “**Contest Period**”) and consists six (6) individual entry periods (each, an “**Entry Period**”), as more particularly set out below:

Entry Period	Start Date & Time	End Date & Time	Draw Date
1	Monday, February 1, 2021 at 1:00 p.m. ET	Monday, February 1, 2021 at 2:59 p.m. ET	Monday, February 1, 2021 at 5:00 p.m. ET
2	Tuesday, February 2, 2021 at 1:00 p.m. ET	Tuesday, February 2, 2021 at 2:59 p.m. ET	Tuesday, February 2, 2021 at 5:00 p.m. ET
3	Wednesday, February 3, 2021 at 1:00 p.m. ET	Wednesday, February 3, 2021 at 2:59 p.m. ET	Wednesday, February 3, 2021 at 5:00 p.m. ET
4	Thursday, February 4, 2021 at 1:00 p.m. ET	Thursday, February 4, 2021 at 2:59 p.m. ET	Thursday, February 4, 2021 at 5:00 p.m. ET

Entry Period	Start Date & Time	End Date & Time	Draw Date
5	Friday, February 5, 2021 at 1:00 p.m. ET	Friday, February 5, 2021 at 2:59 p.m. ET	Friday, February 5, 2021 at 5:00 p.m. ET
6	Saturday, February 6, 2021 at 1:00 p.m. ET	Saturday, February 6, 2021 at 2:59 p.m. ET	Saturday, February 6, 2021 at 5:00 p.m. ET

(b) **Contest Entry:** There is only one (1) way to enter the Contest: via the Ballpark Application (as defined below). No other method of entry will be accepted. To enter the Contest, you must:

- (i) download the free MLB Ballpark application (the “**Ballpark Application**”) available on the Apple App Store or Google Play to your personal mobile device using an Apple or Android operating system during the Contest Period;
- (ii) if you have an MLB.com account (“**Account**”), select “Log In” to log into your Account and the Ballpark Application. If you do not have an Account, you must register for an account by selecting “Get Started” and completing all registration information as instructed;
- (iii) once the Ballpark Application has been successfully downloaded and installed on your personal mobile device and you have logged in to your Account during the applicable Entry Period you must:
 - (A) navigate to the *Blue Jays* team page on the Ballpark Application and select the “*Blue Jays* Virtual Quiz” icon. Please note that in order to navigate to the *Blue Jays* team page, you must ensure that the *Toronto Blue Jays* are selected as your “Favorite Team” in the Ballpark Application; and
 - (B) once you select the “*Blue Jays* Virtual Quiz” icon, you will then be presented with five (5) successive multiple choice *Blue Jays* trivia questions (each, a “**Question**”). Each Question will have four (4) potential answers to select from (each, an “**Answer**”). You must select one (1) answer (each, a “**Selected Answer**”) from the list of potential Answers. All Selected Answers must be selected during the applicable Entry Period.

The selection of a five (5) Selected Answers (i.e. one (1) Selected Answer for all five (5) Questions during the applicable Entry Period) will be referred to as a “**Contest Entry**”, provided that the instructions set forth above have been fully completed and the entrant is otherwise eligible to participate in the Contest in accordance with these Official Rules. Incomplete entries will be deemed void.

- (c) Limit of one (1) Contest Entry per person, per Account, per Entry Period. If it is discovered that any person has attempted to obtain more than one (1) Contest Entry per Entry Period in any manner then, in the sole and absolute discretion of Sponsor, such person may be disqualified from the Contest.
- (d) MLBAM’s computer shall be the official clock of the Contest with respect to Contest Entries. Free access to the Internet is available at most public libraries. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to download the Ballpark Application, register and log-in to an Account, submit a Contest Entry, play *Blue Jays* Virtual Quiz, and enter the Contest.
- (e) By entering the Contest, each entrant consents to the collection, use and disclosure of his/her personal information for the purposes and in the manner described herein. All information submitted by entrants on the Ballpark Application or the Account is being collected by MLBAM and is subject to, and will be treated in a manner consistent with, the Ballpark Application Terms of Use accessible at: <https://www.mlb.com/app/ballpark/official-information/terms-of-use> and

Privacy Policy accessible at: <https://www.mlb.com/app/ballpark/official-information/privacy-policy>. Information submitted by entrants on the Ballpark Application or the Account will be provided to the Sponsor and treated in accordance with the Sponsor's Privacy Policy available at www.bluejays.com/privacy, subject to the entrants' stated preferences from time to time. Online entrants may be given the option to receive commercial electronic messages (e.g., emails) and/or other communications from Major League Baseball ("MLB") and/or Sponsor; however, eligibility to participate in the Contest is not dependent upon an entrant's consent to receive such messages and communications and consenting to receive such messages and communications will not impact an entrant's chances of winning. All information submitted by entrants via email is being collected by Sponsor, treated in accordance with Sponsor's Privacy Policy, available at www.bluejays.com/privacy, subject to the entrants' stated preferences from time to time.

- (f) All information submitted by entrants offline is being collected by the Sponsor and will be available to the Sponsor. All such information will be treated by the Sponsor in accordance with the Sponsor's Privacy Policy available at www.bluejays.com/privacy. Sponsor's treatment of information is subject to the entrant's stated preferences from time to time.

4. HOW TO PLAY:

- (a) There is only one (1) correct Answer for each Question (each, a "**Correct Answer**"). If each of your Selected Answers is the Correct Answer for the applicable Question (as determined solely and exclusively by the Ballpark Application), you will be considered to have obtained a "**Confirmed Perfect Score**" for the applicable Entry Period.
- (b) The Ballpark Application shall be the sole and exclusive source for determining whether an Answer is the Correct Answer. All such determinations will be final for all purposes of this Contest.
- (c) Each entrant who obtains a Confirmed Perfect Score will receive one (1) entry for the applicable Entry Period's prize draw (each, a "**Prize Entry**").

5. PRIZE DESCRIPTION: Up to five (5) eligible entrants per Entry Period will each win one (1) prize (each, a "**Prize**") consisting of

- (a) one (1) *Jays Shop*TM gift card in an amount of Fifty Canadian Dollars (CDN \$50) for use at Sponsor's *Jays Shop* retail locations (such gift card being subject to the terms and conditions associated with its use (the "**Gift Card**")); and
- (b) one (1) "replica" Team-branded jersey (estimated retail value of CDN \$75).

A maximum of thirty (30) Prizes will be awarded during the Contest Period (i.e. up to five (5) per Entry Period).

The total estimated retail value of each Prize is CDN \$125. Any difference in value will not be awarded.

The total maximum retail value of all prizes that may be awarded during the Contest Period is CDN \$3,750.

6. PRIZE CONDITIONS:

- (a) Notwithstanding anything in these Official Rules, the Gift Card may be used by visiting in-store at one of the following physical *Jays Shop* locations located at (a) 1 Blue Jays Way, Toronto, Ontario, M5V 1J4 (located near Gate 5 of the *Rogers Centre* stadium), and (b) 220 Yonge Street, Toronto,

Ontario M5B 2H1 (CF Toronto Eaton Centre, Level 1). The Sponsor will provide Prize winners with the opportunity to redeem the Gift Card remotely (i.e. via telephone). The exact method and manner for any remote Gift Card redemption opportunity will be determined by the Sponsor in its sole discretion. **For clarity, the Gift Card may not be used to purchase items online and must be used in-store or remotely (as indicated in the immediately preceding sentence).**

- (b) Any and all Contest prizes must be accepted as awarded and may not be transferred, resold, commercially traded, assigned, or redeemed for cash. Sponsor reserves the right to substitute any stated Prize (or portion thereof) with an alternate prize of comparable or greater value at its sole and absolute discretion, for whatever the reason. Prizes may not be exactly as advertised, and except as expressly warranted herein, each Prize is provided “as is” without further warranty of any kind.
- (c) All prize details, including the exact nature and form of the Gift Cards to be awarded, any terms and conditions associated with the use of such gift cards, the exact nature, type and quality of any merchandise to be awarded, and any remote Gift Card redemption opportunity will be determined in the sole discretion of Sponsor. Some restrictions may apply. Any unused portion of a Prize will be forfeited. Each winner is fully responsible for any and all applicable federal, provincial, and municipal taxes (including income and withholding taxes).
- (d) Any and all additional costs and expenses associated with Prize acceptance and/or use not specified herein as being provided including, but not limited to, travel to a *Jays Shop* retail location to use a Gift Card and other expenses incurred by the winners in claiming, accepting and/or using a Prize are the sole responsibility of each individual winner.

7. **RANDOM DRAW.** At approximately 5:00 p.m. ET on each of the draw dates set forth in the third column of the chart in Section 3(a) above, a Sponsor representative or other person designated by Sponsor will select by random draw five (5) potential prize winners from among all eligible Prize Entries received during the applicable Entry Period and such potential winners will each be deemed a potential prize winner (a “**Potential Prize Winner**”).

Odds of winning depend on the total number of Contest Entries during any particular Entry Period and the total number of Confirmed Perfect Scores obtained during the applicable Entry Period. There is no limit on the number of prizes a person may win during the Contest Period.

8. **NOTIFICATION:** Each Potential Prize Winner selected in accordance with the previous section will be contacted by a Sponsor representative by email at the email address indicated in their Account to confirm certain contact information, including, the Potential Prize Winner’s telephone number. A Sponsor representative will call each Potential Prize Winner at the telephone number provided via e-mail to determine if they are eligible, in the sole discretion of the Sponsor representative. In the event that any Potential Prize Winner does not respond to the initial e-mail notification or the subsequent telephone notification within twenty-four (24) hours, incorrectly answers the skill testing question (described in more detail below) as determined by Sponsor in its sole discretion, or declines a Prize for any reason, they will be disqualified, the Prize will be forfeited and, at Sponsor’s discretion and time permitting, an alternate Potential Prize Winner may be randomly selected from among all remaining Draw Entries.

9. **DECLARING A WINNER:**

- (a) To be declared a prize winner and claim the Prize awarded, a Potential Prize Winner must (i) be eligible according to these Official Rules, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill testing question which will be administered by telephone at a mutually agreeable time, and (iii) sign a duly completed Liability

and, except where prohibited by law, Publicity Release form, and any other documentation as may reasonably be required by Sponsor, and return same to Sponsor by the date specified on the applicable documentation.

- (b) If all required documents are not properly executed and returned within the specified period of time, or a Potential Prize Winner otherwise fails to comply with these Official Rules, a disqualification will result and the prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate Potential Prize Winner may be selected from among all remaining eligible Prize Entries during the applicable Entry Period, in accordance with the selection process outlined in these Official Rules.
- (c) ALL POTENTIAL PRIZE WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE BALLPARK APPLICATION SHOULD SO INDICATE, UNLESS AND UNTIL SUCH ENTRANT'S ELIGIBILITY AND COMPLIANCE WITH THESE OFFICIAL RULES HAVE BEEN VERIFIED BY SPONSOR AND THE ENTRANT HAS BEEN NOTIFIED THAT SUCH VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

10. WAIVER OF LIABILITY/PUBLICITY RELEASE:

- (a) By participating in the Contest and playing *Blue Jays Virtual Quiz*, each entrant (i) agrees to be bound by these Official Rules, including all Contest Entry requirements, (ii) agrees that the decisions of Sponsor are final and without appeal, (iii) remises, releases and forever discharges Sponsor, the other MLB Entities, Satisfi Labs Inc., Facebook, Inc. ("**Facebook**"), Instagram, Inc. ("**Instagram**"), Twitter, Inc. ("**Twitter**"), each of their respective parents, affiliated companies and subsidiaries, any and all other companies associated with the Contest (including prize suppliers and suppliers of materials or services related to the Contest), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages, liability, losses, harm, costs or expenses, including without limitation any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, arising out of, or in any way related to, directly or indirectly, the Contest, including without limitation the entrant's participation in the Contest, use of the Ballpark Application, any breach of these Official Rules, the awarding, receipt, possession, use and/or misuse of any Contest prize (or any portion thereof), and any travel or activity that is related to the receipt or use of any Contest prize, and/or the violation or infringement of any intellectual property rights or of any publicity, personality or privacy rights, and agrees to fully indemnify the Released Parties, Instagram, Twitter and Facebook from any and all claims by third parties relating to the foregoing.
- (b) By accepting a prize, each winner authorizes Sponsor, MLBAM, the other MLB Entities and each of their respective designees to use in any related publicity, such winner's name, city and province/territory of residence, photograph, image, likeness, voice, and any statements he/she may make regarding such prize for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law; and waives any rights that may exist in respect of materials produced pursuant to the foregoing.

11. GENERAL CONTEST TERMS AND CONDITIONS:

- (a) The Released Parties are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, application or other connections including those through and/or by any website or the Ballpark Application; (iii) availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, (v) any error, omission, interruption, defect or delay in transmission, processing, or communication; (vi) non-delivery of communication or other input into the Ballpark Application; (vii) misdirected, blocked, or delayed email notifications; (viii) printing, typographical or other errors appearing within these Official Rules, in any Contest-related advertisements or other materials; (ix) any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, mobile device, telephone, mail, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Contest Entries and/or Prize Entries, the use of the Ballpark Application, the functioning of *Blue Jays Virtual Quiz* or the announcement of any prize in any Contest-related materials (x) any incorrect or inaccurate information, whether caused by website/mobile application users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest; or (xi) any injury or damage to the computer of any entrant or other person related to or resulting from participating in this Contest or downloading materials from or use of any website or the Ballpark Application.
- (b) Persons who tamper with or abuse any aspect of the Contest, the Ballpark Application or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and any Contest Entries or Prize Entries obtained by such person will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by Sponsor, MLBAM and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in its sole discretion. The Released Parties: (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. The failure of Sponsor or MLBAM to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved in the Province of Ontario under applicable Ontario and Federal laws.
- (c) Sponsor and MLBAM reserve the right, in their sole discretion, to cancel, suspend or otherwise modify the Contest (or any portion thereof) and/or to amend these Official Rules at any time and in any way, without prior notice, for any reason, including, but not limited to incidents where a virus, bug, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest (or any portion thereof). In the event of cancellation, Sponsor has no obligation to identify winners of Prizes or award any Prizes for those Entry Periods after the date of cancellation.
- (d) **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR MOBILE APPLICATION ASSOCIATED WITH THIS CONTEST (INCLUDING, BUT NOT LIMITED TO, THE BALLPARK APPLICATION) OR UNDERMINE THE**

CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR AND MLBAM AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING LEGAL FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

- (e) All Account's must be registered with a valid email address. In the event of a dispute as to the identity or eligibility of any potential winner based on the Account, the Account will be declared made by the Authorized Account Holder (defined below) of the email address used at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof, upon request of Sponsor, that he/she is the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of Sponsor. The **"Authorized Account Holder"** is defined as the natural person to whom the applicable Internet Service Provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.
- (f) All entry data provided in the Ballpark Application or Account is provided to Sponsor and/or MLBAM, as applicable, and not to Facebook, Instagram or Twitter. This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or Twitter. Any questions, comments or complaints regarding the Contest should be directed to Sponsor and not to Facebook, Instagram, or Twitter.
- (g) The Contest is subject to all applicable federal, provincial and municipal laws, rules and regulations.

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