



2024

group catalog



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Group Leader Perks & Resources

We recognize that as a Brewers Group Leader you have made a significant investment in our organization, and we are committed to providing you with all of the resources you need to make your game day experience an incredible one. In appreciation of your support, we are pleased to reward your loyalty with a long list of perks and resources available exclusively to Group Leaders.

BENEFITS	GROUP SIZE						
	25-99	100-249	250-499	500-749	750-999	1,000-1,499	1500+
Tickets to future Brewers home game	2	4	4	4	4	4	4
Per-ticket handling fees waived	●	●	●	●	●	●	●
Group name recognition	●	●	●	●	●	●	●
Block seating in your preferred location	●	●	●	●	●	●	●
Option to purchase Added Value Tickets ^{\$}	●	●	●	●	●	●	●
Referral Rewards Program [*]	●	●	●	●	●	●	●
Create customized tailgate space [%]	●	●	●	●	●	●	●
Personalized service from your Group Sales Representative	●	●	●	●	●	●	●
Posters to help promote your event [*]	●	●	●	●	●	●	●
Charity fundraising for your group [%]	●	●	●	●	●	●	●
Access to 2025 Group Presale [^]	●	●	●	●	●	●	●
Postseason presale access for the Wild Card and Division Series rounds	●	●	●	●	●	●	●
Concert ticket presale access [^]		●	●	●	●	●	●
Solo recognition on main scoreboard			●	●	●	●	●
Opportunity to purchase Postseason strips				●	●	●	●
Sausage Race Finish Line participant [#]				●	●	●	●
Autographed baseball (1)				●	●	●	●
On-field batting practice viewing for two [#]				●	●	●	●
Mascot appearance at Tailgate [#]				●	●	●	●
First pitch for a member of your group [#]					●	●	●
Two tickets to an All-Inclusive Area [#]						●	●

^{\$} Add money onto your group tickets good for concessions and retail. Receive \$1 bonus credit for every \$5 added.

^{*} Visit brewers.com/groupleader for details

[%] Please call our Group Sales Office for more information

[^] Email required

[#] Subject to availability



Group Outing Info

2024 GROUP SCHEDULE

SUN	MON	TUE	WED	THU	FRI	SAT
				28	29	30
MAR/APR						
31	1	2 MIN 3:10	3 MIN 12:10	4	5 SEA 7:10	6 SEA 6:10 ★
7 SEA 1:10	8	9	10	11	12	13
14	15 SD 6:40	16 SD 6:40	17 SD 12:10	18	19	20
21	22	23	24	25	26 NYV 7:10	27 NYV 6:10 ★
28 NYV 1:10	29 TB 6:40	30 TB 6:40				

SUN	MON	TUE	WED	THU	FRI	SAT
				1 TB 12:10	2	3
MAY						
5	6	7	8	9 STL 6:40	10 STL 7:10	11 STL 6:15
12 STL 1:10	13 PIT 6:40	14 PIT 6:40	15 PIT 12:10	16	17	18
19	20	21	22	23	24	25
26	27 CHC 3:10	28 CHC 6:40	29 CHC 6:40	30 CHC 12:10	31 CWS 7:10	

SUN	MON	TUE	WED	THU	FRI	SAT
						1 CWS 3:10
JUNE						
2 CWS 1:10	3	4	5	6	7	8
9	10 TOR 7:10	11 TOR 7:10	12 TOR 1:10	13	14 CIN 7:10	15 CIN 3:10 ★
16 CIN 1:10	17	18	19	20	21	22
23	24 TEX 7:10	25 TEX 7:10	26 TEX 1:10	27	28 CHC 7:10	29 CHC 3:10
30 CHC 1:10						

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9 PIT 7:10	10 PIT 7:10	11 PIT 1:10	12 WSH 7:10	13 WSH 3:10 ★
14 WSH 1:10	15	16	17	18	19	20
21	22	23	24	25	26 MIA 7:10	27 MIA 6:10 ★
28 MIA 1:10	29 \$ ATL 7:10	30 ATL 7:10	31 ATL 1:10	JULY		

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3				
4	5	6	7	8	9 CIN 7:10	10 CIN 6:10 ★
11 CIN 1:10	12 LAD 7:10	13 LAD 7:10	14 LAD 7:10	15 LAD 1:10	16 CLE 7:10	17 CLE 6:15 ★
18 CLE 1:10	19	20	21	22	23	24
25	26	27 SF 7:10	28 SF 7:10	29 SF 1:10	30	31

SUN	MON	TUE	WED	THU	FRI	SAT
1	2  STL 1:10	3  STL 6:40	4  STL 6:40	5	6  COL 7:10	7  COL 6:10
8  COL 1:10	9	10	11	12	13	14
15	16  PHI 6:40	17  PHI 6:40	18  PHI 6:40	19  ARI 6:40	20  ARI 7:10	21  ARI 6:10
22  ARI 1:10	23	24	25	26	27  NYM 7:10	28  NYM 6:10
29  NYM 2:10	30	SEPTEMBER				

● 20% Off Demand-Based Rate ● Full Demand-Based Rate



Holiday



Miller High Life Monday: \$6 Terrace Reserved IF & OF Tickets

Giveaways:



First 30,000 Ticketed Fans



First 10,000 Ticketed Fans



First 10,000 Ticketed Fans 21+

Colors above indicate group discounts. The Brewers reserve the right to adjust group discounts based on market demand.

2024 GROUP PRICING THE EARLIER YOU BOOK, THE GREATER THE SAVINGS.

Tickets are subject to demand-based pricing and will continually change throughout the season. Visit brewers.com/groups or call our Group Sales Office at (414) 902-GRPS (4777) for the most up-to-date prices.

20% OFF DEMAND-BASED RATE:

- Field Infield Box
- Field Outfield Box
- Loge Infield Box, Loge Outfield Box, Loge Bleachers
- Club Outfield Box
- Terrace Box, Terrace Reserved Infield, Terrace Reserved Outfield

FULL DEMAND-BASED RATE:

Select seating areas available

Group ticket discounts will be rounded to the nearest dollar.



BUS PARKING:

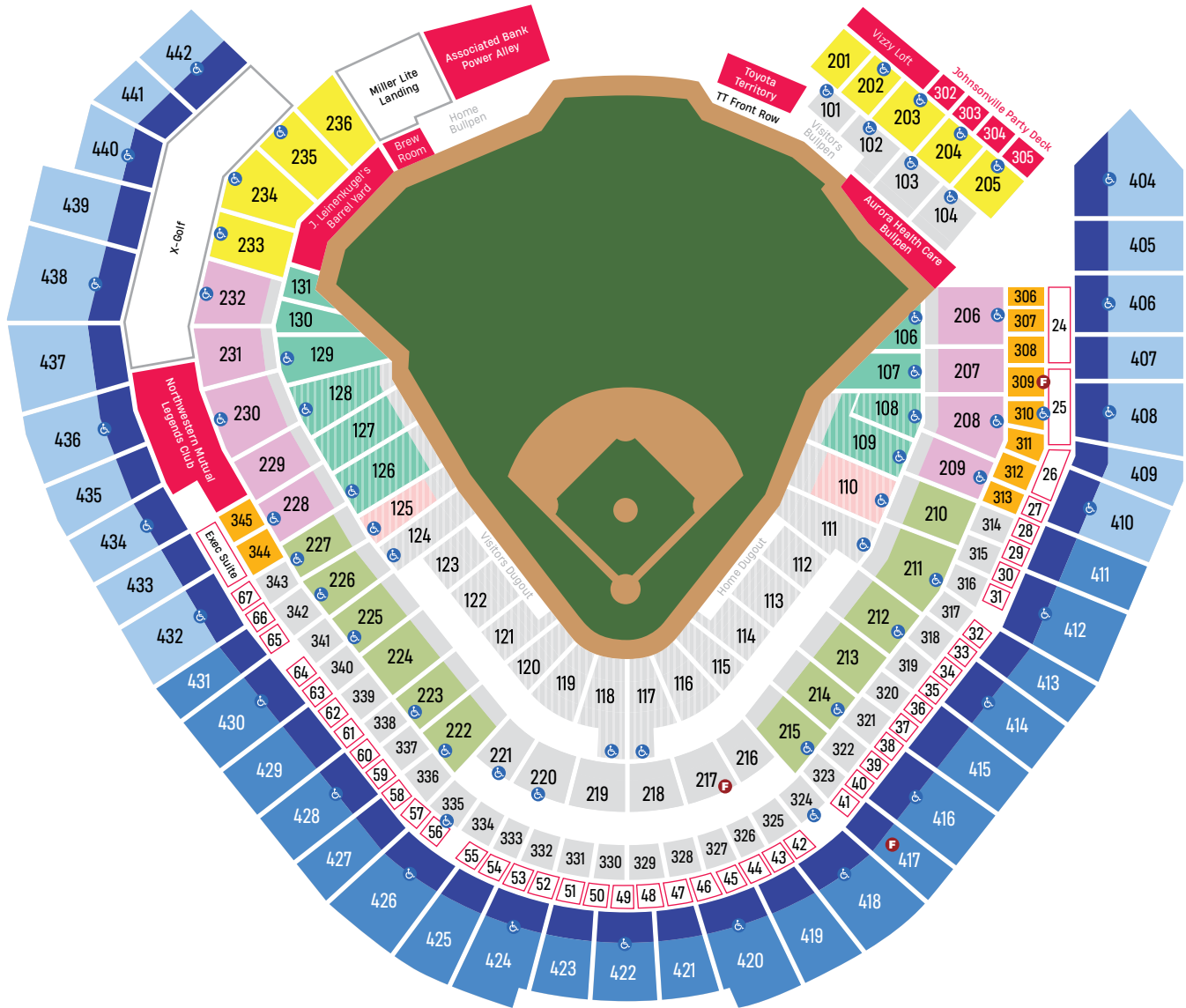
- 7+ Days in Advance:
\$55 Mon-Fri
\$70 Sat-Sun and all Cubs Games
- Within 6 Days of the Game:
\$75 Mon-Fri
\$100 Sat-Sun and all Cubs Games

- Opening Day and Cubs Saturday:** Full payment is required at the time of booking. A limited number of group tickets are available in select seating areas.
- Saturday and Fan Giveaway games:** A 50% down payment is required at the time of booking. The remaining balance is due 60 days prior to the game.
- All other dates:** A 50% down payment is required at the time of booking. The remaining balance is due 30 days prior to the game. Any group unpaid within 30 days of the game date will be required to pay the demand-based price when the purchase is completed.



Group Outing Info

GROUP SEATING CHART



FIELD LEVEL

- Field Infield Box (110 & 125)
- Field Outfield Box

LOGE LEVEL

- Loge Infield Box
- Loge Outfield Box
- Loge Bleachers

CLUB LEVEL (Wait Staff)

- Club Outfield Box

TERRACE LEVEL

- Terrace Box
- Terrace Reserved Infield
- Terrace Reserved Outfield

PREMIUM SPACES

- Includes Food & Beverage
- Suites
- Netting
- Unavailable for Group Tickets
- Accessible Seating
- Family Section (Alcohol prohibited)



Group Outing Info

PARKING MAP



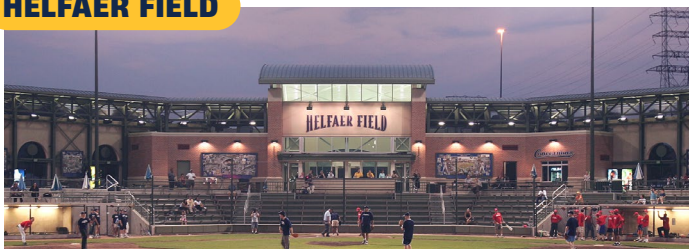
Tailgate Facilities

TAILGATE HAUS



- Located in the American Family Lot
- The Tailgate Haus accommodates between 25-150 guests
- Open-air or enclosed
- \$800 rental fee plus food & beverage requirement from Delaware North Catering*

HELFAER FIELD

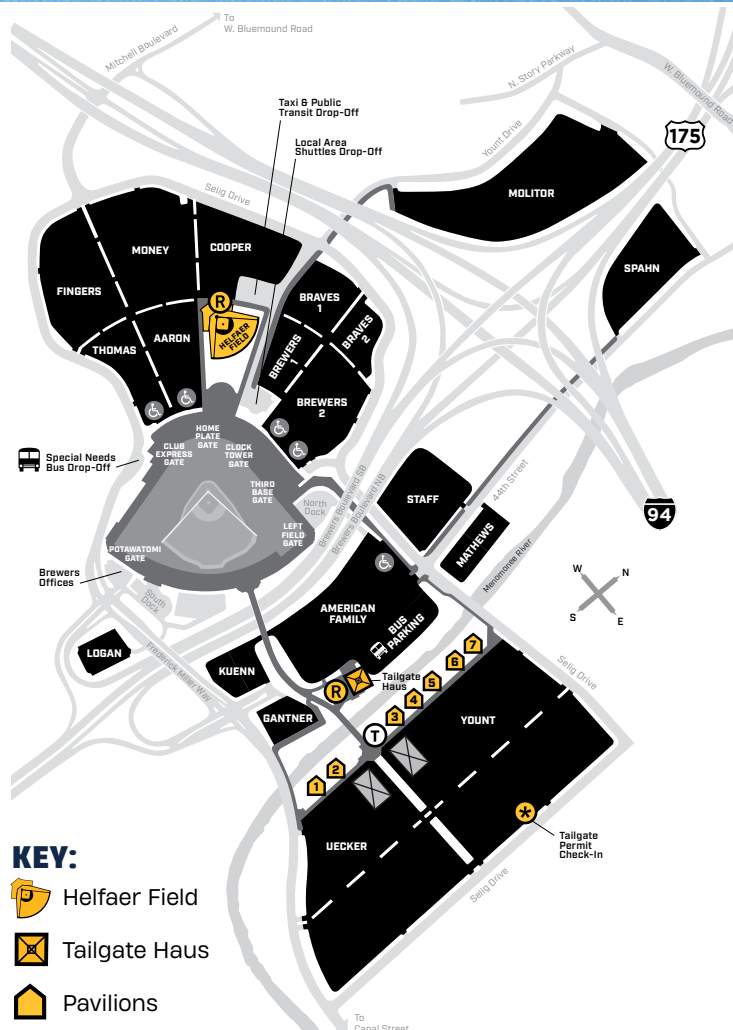


- Located at the front of the Cooper parking lot near the Home Plate Gate entrance of American Family Field
- Helfaer Field accommodates up to 700 guests
- \$2,000 fee for three hour rental; \$1,500 fee for 2.5 hour rental (applies to 6:40 weeknight games)
- Food & beverage to be purchased from Delaware North Catering*
- For more information, please visit brewers.com/helfaer

PAVILIONS



* No outside food or beverage is allowed in the Tailgate Haus, Pavilion 3 or Helfaer Field. For catering information, call Delaware North Catering at (414) 902-4736.



KEY:



- Helfaer Field
- Tailgate Haus
- Pavilions
- Restrooms
- Tailgate Permit Check-In

- Located at the front of the Uecker and Yount parking lots
- Covered, open-air
- To secure parking near your pavilion, you must purchase Advance General Parking and obtain a vehicle set-up pass from your Brewers Representative.

TAILGATE FACILITY	SEATING CAPACITY (Based on set-up style)	RENTAL FEE (Using DN Catering)	RENTAL FEE (without DN Catering)
Pavilions 1, 2, 4-7	80	\$400	\$600
Pavilion 3	40	\$300	N/A

Custom Tailgate Spaces


Grids located in the Uecker and Yount parking lots east of American Family Field (see on map on right)

- Tailgate Grids allow you to design your tailgate any way you want it, including, but not limited to: tents, tables, chairs, catering, tailgating games, etc.
- Each grid size is 36' X 27' (or the equivalent of six parking spaces)
- Two vehicle set-up passes will be provided for each grid purchased, allowing access to the grid space one hour prior to the parking lots opening (set-up vehicles must park on grids)
- Early access only for those with set-up pass.
- All vehicle set-up passes must use the vehicle set-up pass route (see  on map on right)
- Your exact grid location within the Uecker or Yount Lots will be posted on the Tailgate Grid Location Map (see  on map on right); **your location will not be communicated prior to your arrival**

Grid located in the American Family Lot (see on map on right)

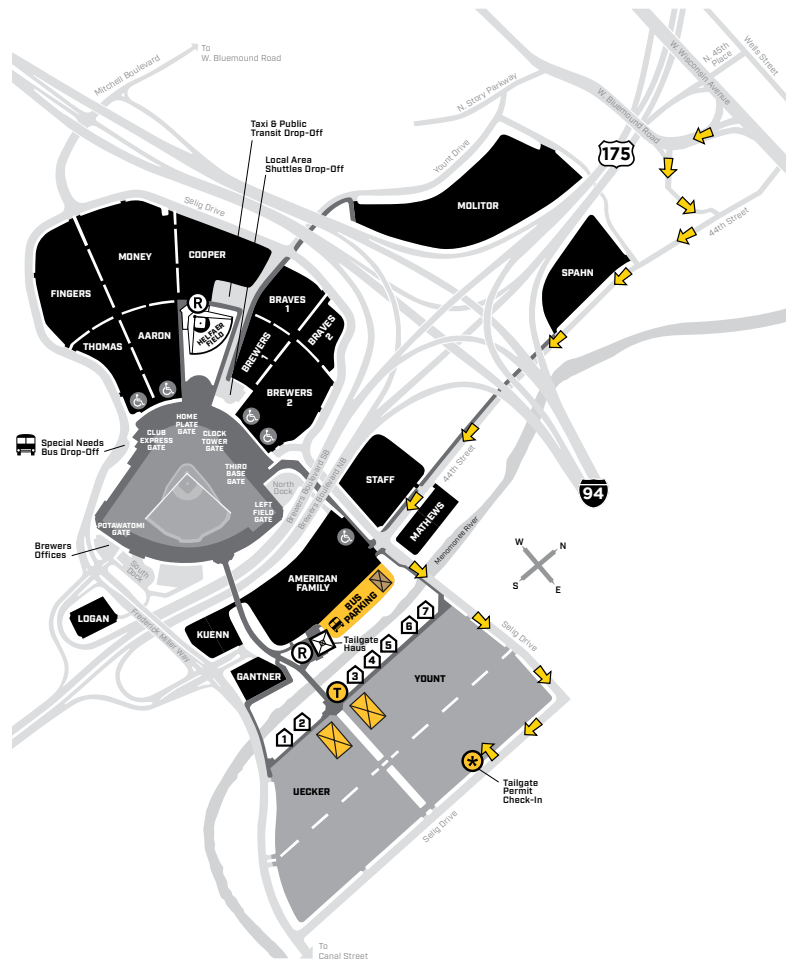
- Grid size is 80' X 20'
- Set-up passes are not available for the American Family Lot Grid
- For pricing and availability, please contact the Brewers Group Sales Office at (414) 902-GRPS (4777)

General Grid Rules





- Grids purchased within 10 days of the game will be subject to a \$100 per grid surcharge
- Grid cleanup is the responsibility of the purchaser, failure to do so may result in a cleanup fee
- Buses are not allowed to park on the tailgate grids and are required to park in the Bus Parking lot (see  on map on right)

# OF PEOPLE	RECOMMENDED # OF GRID SPACES	TAILGATE FEES Purchased 11+ days before game		TAILGATE FEES Purchased within 10 days before game	
		MON-FRI	SAT-SUN & ALL CUBS GAMES	MON-FRI	SAT-SUN & ALL CUBS GAMES
25-40	1	\$115	\$135	\$215	\$235
41-100	2	\$230	\$270	\$430	\$470
101-200	4	\$460	\$540	\$860	\$940
201-500	6	\$690	\$810	\$1,290	\$1,410
501-999	8	\$920	\$1,080	\$1,720	\$1,880
1,000+	Please Call	TBD	TBD	TBD	TBD

*Please see grid recommendations for tent rentals on next page.



KEY:

-  Vehicle set-up pass route for entering the lot
-  Tailgate Grids (Uecker / Yount Lots)
-  Bus Parking
-  Location Map
-  Tailgate Grid (American Family Lot)
-  Tailgate permit check-in



Rentals

TAILGATE SETUP

Arena Americas can assist you with the planning and set-up of your tailgate. Items that you can rent from Arena Americas include, but are not limited to:

- Tents
- Generators
- Tables
- Fences
- Chairs
- Grills

For more information, please contact Arena Americas at (414) 831-7000.

Arena Americans is the only rental company allowed to operate at American Family Field.

RESTROOMS

Arnold's Environmental Services is the exclusive provider of portable restrooms and sinks at American Family Field. For more information, please contact Arnold's Environmental Services at (262) 675-2497.



TENT RENTAL RECOMMENDATIONS*

TENT SIZE	MINIMUM GRIDS NEEDED	ADDITIONAL GRID OPTIONS
20' x 20'	2	3, 4, 6
20' x 30'	2	3, 4, 6
20' x 40'	3	4, 6
40' x 40'	4	6, 8
40' x 60'	4	6, 8
40' x 80'	8	10, 12
40' x 100'	10	12, 14, 15
40' x 120'	10	12, 14, 15
60' x 60'	6	8, 10
60' x 90'	8	10, 12

*Call your Brewers Representative for grid recommendations on larger tents.

*Grid minimums can change depending on event setup.



Catering Options

DELAWARE NORTH CATERING

Delaware North Catering is the official caterer at American Family Field.

For information, please call (414) 902-4736.

THIRD-PARTY CATERERS

- Outside caterers are permitted to cater events in the American Family Field parking lots
- Third-party caterers must meet all the requirements to be properly licensed and pay a licensing fee with the Brewers
- All events catered by a third party must take place in the designated tailgate space in the Uecker and Yount parking lots
- When using a third-party caterer, you may be subject to their American Family Field fees

Below is a list of approved third-party caterers (subject to change):

- All Occasions/Bubb's BBQ
- Premier Catering
- Bunzel's Meats and Catering
- Saz's
- Matty's Bar & Grill
- Zilli Hospitality Group

If your desired caterer does not appear above, please call (414) 902-4523.



All-Inclusive Areas

Experience Brewers Baseball like a VIP from one of seven spectacular All-Inclusive Areas. These premium areas are among the ballpark's most exclusive seating sections and feature incredible views, first-class amenities and complimentary food and beverage.* Visit brewers.com/allin for more information.



JOHNSONVILLE PARTY DECK

Perfect for groups large and small, the Johnsonville Party Deck features a spacious patio ideal for socializing with friends and family. It also offers stadium seating with a view overlooking right-field, plus a full buffet*.

HIGHLIGHT: Spacious patio ideal for socializing
CAPACITY: 25-260^ **PRICE:** Starting at \$47



ASSOCIATED BANK POWER ALLEY

Located just above the Brewers bullpen, the Associated Bank Power Alley features a full buffet* and a panoramic view of ballpark.

HIGHLIGHT: Located above the Brewers bullpen
CAPACITY: 42^ **PRICE:** Starting at \$59



VIZZY LOFT

Perched above the right-field bleachers, the Vizzy Loft offers a majestic bird's-eye view of the ballpark and features two-tiered high top seating along with a full buffet*.

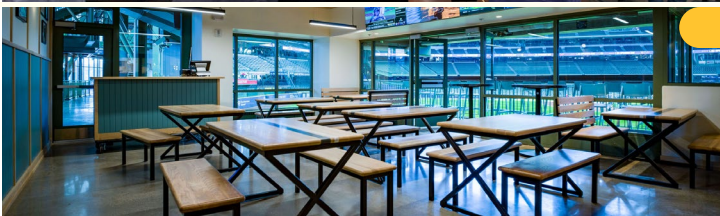
HIGHLIGHT: Bird's-eye view of the ballpark
CAPACITY: 25-60^ **PRICE:** Starting at \$65



TOYOTA TERRITORY

The Toyota Territory features a full buffet*, top-notch amenities, and a prime view of the action from above the right-center field wall.

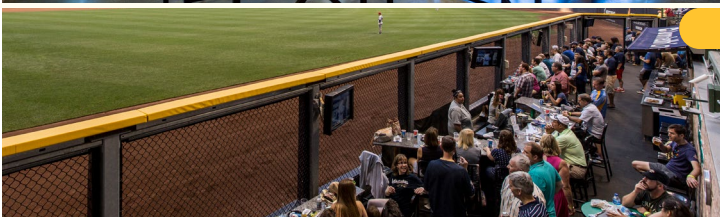
HIGHLIGHT: Prime view of the action
CAPACITY: 30^ **PRICE:** Starting at \$67



BREW ROOM

The Brew Room features both indoor and outdoor seating, as well as an excellent view of the action from just beyond the left-field wall.

HIGHLIGHT: Located inside the Barrel Yard Restaurant
CAPACITY: 30-50^ **PRICE:** Starting at \$83



AURORA HEALTH CARE BULLPEN

Located just beyond the right-field fence, the Aurora Health Care Bullpen features an incredible player's view of the action and creates a truly one-of-a-kind ballpark experience.

HIGHLIGHT: A player's view of the action
CAPACITY: 25-75^ **PRICE:** Starting at \$83



NORTHWESTERN MUTUAL LEGENDS CLUB

This deluxe space is not only the premier seating area at American Family Field; with outdoor seating, indoor lounge spaces, a premium buffet* and two bars, it is one of the most luxurious spaces in all of sports.

HIGHLIGHT: Our most luxurious venue
CAPACITY: 25-260^ **PRICE:** Starting at \$85

* Food & beverage service/menus, capacities and other amenities are subject to change per health and safety regulations. Special dietary needs available upon request through Delaware North at (414) 902-4736.

^ Please contact us about our overflow options.



All-Inclusive Areas

2024 AIA SCHEDULE

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT							
MAR/APR							28	29	30	MAY							1	2	3	4	JUNE						
31	1	2 MIN 3:10	3 MIN 12:10	4	5 SEA 7:10	6 SEA 6:10								2 CWS 1:10	3	4	5	6	7	8							
7 SEA 1:10	8	9	10	11	12	13	5	6	7	8	9 STL 6:40	10 STL 7:10	11 STL 6:10	9	10 TOR 7:10	11 TOR 7:10	12 TOR 1:10	13	14 CIN 7:10	15 CIN 3:10							
14	15 SD 6:40	16 SD 6:40	17 SD 12:10	18	19	20	12 STL 1:10	13 PIT 6:40	14 PIT 6:40	15 PIT 12:10	16	17	18	16 CIN 1:10	17	18	19	20	21	22							
21	22	23	24	25	26 NYY 7:10	27 NYY 6:10	19	20	21	22	23	24	25	23	24 TEX 7:10	25 TEX 7:10	26 TEX 1:10	27	28 CHC 7:10	29 CHC 3:10							
28 NYY 1:10	29 TB 6:40	30 TB 6:40					26	27 CHC 3:10	28 CHC 6:40	29 CHC 6:40	30 CHC 12:10	31 CWS 7:10		30 CHC 1:10													
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT							
							AUGUST							1	2	3											
7	8	9 PIT 7:10	10 PIT 7:10	11 PIT 1:10	12 WSH 7:10	13 WSH 3:10	4	5	6	7	8	9 CIN 7:10	10 CIN 6:10	1	2 STL TBD	3 STL 6:40	4 STL 6:40	5	6 COL 7:10	7 COL 6:10							
14 WSH 1:10	15	16	17	18	19	20	11 CIN 1:10	12 LAD 7:10	13 LAD 7:10	14 LAD 7:10	15 LAD 1:10	16 CLE 7:10	17 CLE 6:10	8	9 COL 1:10	10	11	12	13	14							
21	22	23	24	25	26 MIA 7:10	27 MIA 6:10	18	19	20	21	22	23	24	15	16 PHI 6:40	17 PHI 6:40	18 PHI 6:40	19	20 ARI 7:10	21 ARI 6:10							
28 MIA 1:10	29 ATL 7:10	30 ATL 7:10	31 ATL 1:10	JULY			25	26	27 SF 7:10	28 SF 7:10	29 SF 1:10	30	31	22 ARI 1:10	23	24	25	26	27 NYM 7:10	28 NYM 6:10							
																					SEPTEMBER						

● Super Bonus ● Bonus ● Regular ● Marquee ● Premium ● Unavailable ● Holiday All times CDT. Game dates and times subject to change.

2024 AIA PRICING* PRICE PER TICKET SUBJECT TO CHANGE. BREWERS RESERVE THE RIGHT TO ADJUST PRICING BASED ON MARKET DEMAND.

	JOHNSONVILLE PARTY DECK	ASSOC. BANK POWER ALLEY	VIZZY LOFT	TOYOTA TERRITORY	BREW ROOM	AURORA HEALTH CARE BULLPEN	NW MUTUAL LEGENDS CLUB
● SUPER BONUS	\$47	\$59	\$65	\$67	\$83	\$83	\$85
● BONUS	\$59	\$79	\$82	\$83	\$93	\$93	\$95
● REGULAR	\$82	\$89	\$93	\$100	\$104	\$104	\$115
● MARQUEE	\$98	\$105	\$115	\$115	\$115	\$131	\$142
● PREMIUM	\$110	\$115	\$126	\$131	\$131	\$142	\$157

*For the most up-to-date ticket policies, please visit brewers.com/ticketpolicies.

AIA PAYMENT POLICY

- Premium, Marquee & Saturday games: Full payment is due upon placement of your order.
- All other dates: A down payment of 50% is required at the time you book your group. The remaining balance is due 60 days prior to the game you are attending.

ALL-INCLUSIVE AREAS

4.1



[BREWERS.COM/GROUPS](https://brewers.com/groups) | (414) 902-GRPS(4777)

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Premium Suites

Suite rental packages offer a premium gameday experience for guests in a relaxed location, optimal for one-on-one interaction. Interface with clients, prospects, employees, friends and family, all in a spectacular setting. Club Suites include 20 tickets. The Executive and Party Suites include 30 tickets.



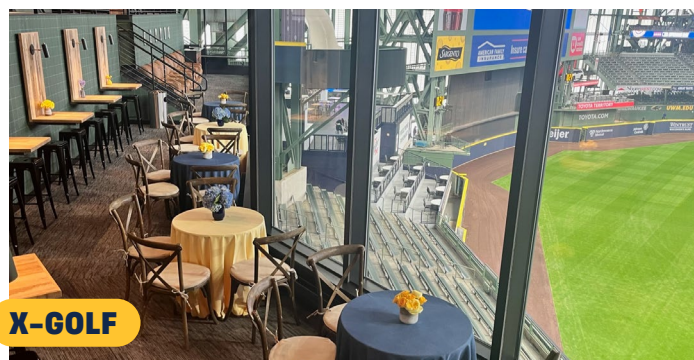
STARTING PRICES			
CLUB SUITE	PARTY SUITE	EXECUTIVE SUITE	ADDITIONAL TICKETS
\$2,250	\$4,250	\$4,250	\$52 (each)

Single-game rental prices vary depending on date and opponent. Please visit brewers.com/suites for current Suite pricing.



Event & Meeting Spaces

The Milwaukee Brewers offer a variety of options year-round at one of the Midwest's most unique venues with settings that are sure to make any special event a home run. Whether you plan to host an all day seminar or a large social function, our expert event planners will create a customized space perfect for your next event!



GAMEDAY FACILITY RENTALS

The Brewers offer several private party and meeting areas to fit every taste and budget. Sure to impress your guests, our facilities are perfect for business meetings, parties, receptions and just about any special event. The areas listed below are available before the start of each Brewers home game in conjunction with your group tickets.

NON-GAMEDAY RENTALS

The Brewers Special Events department also oversees all non-gameday facility rentals. Spaces include the Northwestern Mutual Legends Club, X-Golf American Family Field, the SKYY Lounge, Helfaer Field, several break-out spaces, parking lots and much more.

FACILITY/ MEETING ROOM	CAPACITY (BASED ON SET-UP STYLE)	RENTAL FEE	CATERING MINIMUM
Helfaer Field	800	\$2,000	N/A
Helfaer Pavilions	50	\$250	N/A
Aaron & Yount (combined)	180	\$1,850	\$1,200
Aaron Room	90	\$1,250	\$1,000
Uecker Room	60	\$1,000	\$550
Yount Room	60	\$850	\$500
Abramson Room	30	\$750	\$300

MENU OPTIONS*

For a full offering of food & beverage* options, please visit brewers.com/events.

**Food & beverage service/menus, capacities and other amenities are subject to change per health and safety regulations.*

RESERVE YOUR SPACE TODAY!

Please call (414) 902-4452 or email event.info@brewers.com to host your next non-gameday event at the ballpark. For all Helfaer Field rentals, please call (414) 902-4332.

BALLPARK TOURS

Experience the magnificence and beauty of American Family Field while enjoying an exclusive behind-the-scenes tour of the ballpark. Visit the dugouts, bullpens, press box and more! Group rates and specialty tours are also available. Call us at (414) 902-4586 or visit brewers.com/tours

